

Plantar Fasciitis Sleeve Market Study Highlights How Industry Demand Is Evolving

*The Business Research Company's
Plantar Fasciitis Sleeve Market Report
2026 – Market Size, Trends, And Global
Forecast 2026-2035*

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/EINPresswire.com/ -- "The [plantar
fasciitis sleeve industry](#) has been

experiencing significant growth recently, fueled by increasing health awareness and advancements in treatment options. This market is set to expand further as more individuals seek effective solutions for foot pain and support. Let's explore the current market size, the key factors driving its growth, prominent regional trends, and future outlook.



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Market Size and Growth Prospects in the [Plantar Fasciitis Sleeve Market](#)

The plantar fasciitis sleeve market has shown robust expansion over recent years. It is projected to increase from \$0.84 billion in 2025 to \$0.91 billion in 2026, growing at a compound annual growth rate (CAGR) of 8.4%. This steady rise has been driven by a higher occurrence of plantar fasciitis cases, growing awareness about foot health, wider adoption of non-invasive treatment methods, increased sports participation, and technological advancements in sleeve materials. Looking ahead, the market is expected to reach \$1.24 billion by 2030, maintaining a CAGR of 8.1%. Factors contributing to this future growth include the development of smart and adjustable sleeves, integration with wearable sensors, expansion of the sports and athletics segment, creation of multi-functional sleeves, and broader access through online distribution channels. Key trends anticipated in this period feature compression sleeves, night splints, arch support sleeves, gel sleeves, and custom orthotic sleeves.

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Understanding Plantar Fasciitis Sleeves and Their Purpose

A plantar fasciitis sleeve is a type of compression garment designed to wrap around the foot and ankle, providing targeted support to the plantar fascia ligament. Its primary function is to

alleviate heel pain, enhance blood flow, reduce inflammation, and stabilize the foot during walking or physical activity. These sleeves are especially helpful for individuals suffering from plantar fasciitis, offering both comfort and therapeutic benefits.

Impact of Rising Sports Injuries on [Plantar Fasciitis Sleeve Market Demand](#)

One of the main forces propelling the plantar fasciitis sleeve market is the growing number of sports injuries. Injuries sustained during athletic activities can vary from minor sprains and strains to more severe fractures or dislocations. They often result from repetitive stress or incorrect movements that overwhelm the body's natural healing abilities. Plantar fasciitis sleeves are widely used to support the foot's arch, lessen strain, and relieve heel pain during sports or recovery periods. For example, in November 2023, Howden Group Holdings Ltd, a UK-based insurance intermediary, reported a 170% increase in the severity of ankle injuries in the English Premier League between October 2022 and January 2023, with calf and shin injuries rising by 200% and hamstring injuries by 130% after the FIFA World Cup Qatar 2022. This surge in sports injuries directly contributes to the growing demand for plantar fasciitis sleeves.

View the full plantar fasciitis sleeve market report:

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Obesity Trends Enhancing Demand for Plantar Fasciitis Sleeves

Another significant factor driving the plantar fasciitis sleeve market is the rising prevalence of obesity. An increase in overweight and obese populations, often due to poor diets rich in processed foods and sugary beverages, results in excess body fat accumulation. Plantar fasciitis sleeves provide essential extra support and cushioning for the feet of obese individuals, helping to reduce strain on the plantar fascia and improve comfort during weight-bearing activities. This support is vital for managing joint stress in those carrying extra weight. For instance, in May 2025, the Office for Health Improvement & Disparities in the UK reported that 64.5 percent of adults in England were overweight or living with obesity during 2023–2024, up from 64.0 percent the previous year. This steady rise in obesity rates is fueling the growth of the plantar fasciitis sleeve market.

The Growing Impact of Diabetes on the Plantar Fasciitis Sleeve Market

The increasing prevalence of diabetes also plays a critical role in expanding the plantar fasciitis sleeve market. Diabetes is a chronic condition characterized by insufficient insulin production or ineffective use, leading to high blood sugar levels. Its rise is linked to sedentary lifestyles and unhealthy eating habits. Plantar fasciitis sleeves benefit diabetic patients by delivering targeted compression and support, which enhances blood circulation, reduces inflammation, and alleviates foot pain—important factors in managing diabetic foot complications. In June 2023, the Institute for Health Metrics and Evaluation, a US public health research organization, reported that over half a billion people worldwide were living with diabetes, a figure expected to more than double to 1.3 billion by 2050. This growing diabetic population is an important driver for the plantar fasciitis sleeve market.

Regional Overview and Market Expansion Insights for Plantar Fasciitis Sleeves

In 2025, North America held the largest share of the plantar fasciitis sleeve market. However, the Asia-Pacific region is forecasted to experience the fastest growth in the coming years. The market analysis includes regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad perspective on global market developments and opportunities.

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