

Ahmed Al Maghribi Perfumes Honors Emirati Women on a Day of Strength, Ambition and Legacy

DUBAI, UNITED ARAB EMIRATES, August 24, 2026 /EINPresswire.com/ -- Some legacies are passed down. Others are built by those brave enough to shape what comes next. This Emirati Women's Day, Ahmed Al Maghribi [Perfumes](#) is celebrating the women whose work, ambition, and values continue to move the UAE forward, while highlighting the importance of creating spaces where women can grow, lead, and thrive.

Founded in the UAE, Ahmed Al Maghribi Perfumes has evolved from a local fragrance house into a globally acclaimed name in luxury perfumery. Today, its perfumes are enjoyed across markets worldwide, strengthening its position as a leading luxury perfume brand from the Middle East. The 2026 Emirati Women's Day theme, "We Emerge Stronger and Better," celebrates the vital role of women in shaping the UAE's progress. For Ahmed Al Maghribi Perfumes, the month-long celebrations are an opportunity to go beyond recognition and honour the women driving change across business, culture, family and society.

As part of its Emirati Women's Day celebrations, Ahmed Al Maghribi Perfumes will host a special event at Al Shindagha Museum, Dubai, on 25th August, bringing together more than 50 women influencers and prominent Emirati women to celebrate their strength, creativity, achievements, and cultural legacy.

The event will explore the success of Emirati women and Ahmed Al Maghribi Perfumes' role in supporting and celebrating their journey. Guests will experience traditional calligraphy, henna art, Emirati cultural rituals, and other activities that celebrate the heritage and identity of Emirati women. The evening will also feature an inspiring panel session with accomplished Emirati women, followed by special giveaways for attending guests.



The event will welcome an inspiring line-up of distinguished guests, including Reem Al Kaabi, TV Presenter & Announcer; Moza Al Hebsi, Physical Education Teacher & Educational Leader; Eng. Shahad Al Abdouli, Content Creator, Presenter & Media Trainer; and Dr. Eng. Suaad Al Shamsi, Aircraft Engineer & Aviation Researcher, who will take the stage as speakers. Ghroor Al Blooshi, Social Activist & Influencer; Mona Tajarbi, Award-Winning Content Creator & Speaker; and Noura Al Attar, Deputy Director, International Relations Authority & Media Director, alongside other prominent names, will also grace the inspiring event.

The celebrations will continue throughout the month, with Ahmed Al Maghribi pop-ups, activities and giveaways taking place across key UAE locations, including Deerfields Mall, Dubai Hills Mall, Fauzi Market, Fujairah Market Street, Hamidiya and Matajer Al Juraina.

And for those who can't make it to the pop-ups, can join the celebrations by exploring Ahmed Al Maghribi's website for exciting offers and [buy perfume online](#). The brand will also join other Emirati Women's Day initiatives as a gifting partner, using the timeless connection between fragrance and Emirati culture to honour women and their achievements.

"Our Emirati women represent strength, vision and the ability to create change while staying connected to their roots," said Media Spokesperson Ahmed Al Maghribi. "This year, we want to go beyond celebration — recognising the women shaping the UAE today and supporting a future where they have the space and confidence to achieve even more."

With its growing international presence, Ahmed Al Maghribi continues to carry Arabian fragrance heritage to the world. This Emirati Women's Day, the message is clear: when women move forward, the UAE moves forward with them.

About Ahmed Al Maghribi Perfumes

Ahmed Al Maghribi Perfumes has evolved from a local fragrance house into one of the region's most distinguished names in Arabian perfumery. With 190+ stores across the GCC and a strong international distribution network, the brand has established a growing presence in fragrance markets around the world. Its portfolio spans exquisite Oud perfumes, concentrated fragrance oils, bakhoor, perfumes for men and women, and luxurious home fragrances. Each collection reflects the brand's commitment to creating memorable and distinctive fragrances while staying true to the character and traditions of Arabian perfumery. Today, Ahmed Al Maghribi continues to carry this heritage beyond the region, introducing its signature approach to fragrance to discerning customers around the world.

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