



HANDEL'S ICE CREAM UNVEILS RED MOUNTAIN GRAND OPENING WITH EXCLUSIVE GIVEAWAYS

Celebrate the grand opening on Thursday, August 27, with Free Ice Cream for a Year and exciting giveaways.

MESA, AZ, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- [Handel's Ice Cream](#), the beloved brand serving premium ice cream since 1945, is officially expanding its footprint in Arizona. Following the recent success of the Medina Station location, the newest shop is situated at the Red Mountain Gateway Shopping Mall (2015 N. Power Road, Suite 106). The celebrations kick off on Thursday, August 27, treating the first 100 people in line to a chance to win Free Ice Cream for a Year, Free Pint Per Month for a Year, \$50 Gift Cards, or \$25 Gift Cards, alongside a spin-a-wheel for extra prizes from 10:00 a.m. to noon.

The festivities continue all weekend long. On Friday, August 28, guests can enjoy a face painter and balloon twister from 4:00 p.m. to 6:00 p.m., followed by a 360-photo booth from 5:00 p.m. to 7:00 p.m. Over the weekend on August 29 and 30, the shop will host "Celebrity Scooping" events in partnership with local schools.

Local entrepreneurs Terry and Jennifer Keenen own and operate the new shop alongside Operating Partner Vanessa Dodds, adding Red Mountain to their growing roster that already includes the recently opened Medina Station location and an upcoming spot in Gilmore.

"Expanding into the Red Mountain Gateway Shopping Mall is a tremendous milestone for us, especially seeing how warmly the local communities have embraced our shops across the valley," said Terry Keenen, co-owner of Handel's Red Mountain. "We love creating spaces where families can gather, celebrate, and enjoy great treats together."

Community involvement remains a core priority for the team, which regularly partners with local schools, sports teams, clubs, and nonprofits through fundraising events, sponsorships, and charitable donations. The new Red Mountain shop opens daily at 10:00 a.m. and is eager to connect deeply with the surrounding neighborhood.

"There is so much vibrant energy in Mesa, and we are thrilled to put down roots here," said Vanessa Dodds, Operating Partner of Handel's Red Mountain. "From our upcoming celebrity scooping events with local schools to everyday treats, we are ready to become a favorite

neighborhood gathering spot."

The new Red Mountain scoop shop will be open every day from 10:00 a.m. to 10:00 p.m. The new scoop shop will offer 48 rotating flavors, catering services, and convenient pickup and delivery through DoorDash, Uber Eats, and Postmates.

For more on the Red Mountain Handel's, visit <https://handelsicecream.com/store/red-mountain/> or follow [@handels_southeastvalley](#) on Instagram.

About Handel's Ice Cream

Handel's Ice Cream has been making and selling ice cream since 1945. Founded in Youngstown, Ohio, the legacy of Handel's began with Alice Handel. The brand was later purchased by Lenny Fisher, and what started as a single ice cream parlor has now grown into a beloved brand nationwide. Handel's is committed to quality, using abundant ingredients to create their ice cream, which is made by hand in small batches at each location. They offer 48 flavors every day, with more than 140 additional flavors that rotate seasonally.

Handel's has earned numerous industry accolades, including being ranked the #1 Sweet Treat and a Top 10 Brand to Buy by Franchise Times. The brand is also featured on the publication's Top 400 list of the largest franchise systems in the United States and its Fast & Serious list recognizing the smartest-growing franchises of the year. Additionally, Handel's was recognized on Fast Casual's Movers & Shakers 2025 list, while CEO Jennifer Schuler was named among the Top 25 Industry Executives for her leadership and innovation in foodservice. The brand is also recognized as a Top 500 Franchise by Entrepreneur Magazine.

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Handel's currently has over 175 locations across 20 states and is growing. To learn more about Handel's franchise opportunities, visit www.handelsicecream.com/franchise. □□□□

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