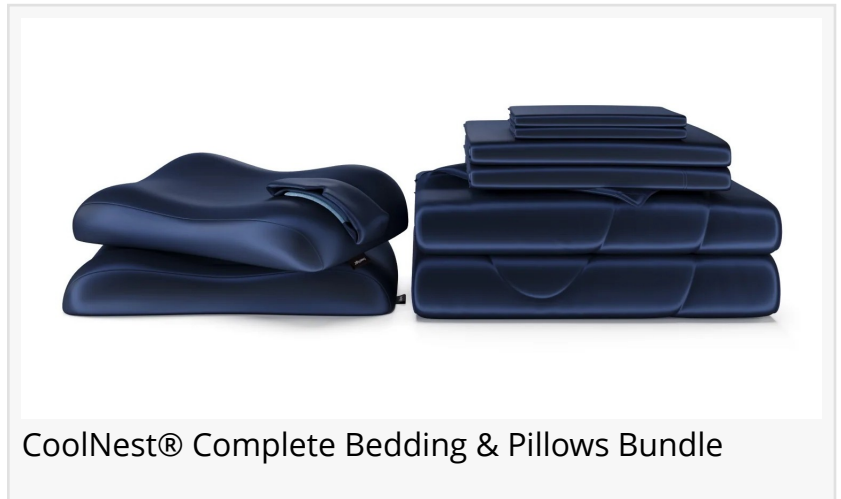


SweetNight® Expands CoolNest® Series and Celebrates Labor Day with Attractive Discounts

SweetNight® Adds New Products to its CoolNest® Series and Celebrates Labor Day with up to 45% OFF Sitewide, Free Pillows, and up to 15% EXTRA Savings on Bundles

WILMINGTON, DE, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [SweetNight®](#), the brand making advanced sleep technology accessible to U.S. sleepers since 2011, announces new products in the CoolNest® series and attractive Labor Day Discounts.



CoolNest® Complete Bedding & Pillows Bundle

THE COOLNEST® SERIES FOR COOL AND COMFORTABLE SLEEP

“

The CoolNest® Ultra was designed to address sleepers' need for better cooling and support. Its strong early performance reflects how well it is meeting sleepers' needs.”

*Amber Zhu, SweetNight®
Marketing Director*

SweetNight's CoolNest® series was recently expanded to 4 mattresses: CoolNest® Memory Foam Mattress, CoolNest® Hybrid, CoolNest® Pro Memory Foam Mattress, and [CoolNest® Ultra Memory Foam Mattress](#), with the newest addition receiving strong interest since its launch.

As the name suggests, the key benefit of the CoolNest® series is cooling, supported by a combination of innovative high-quality materials and patented sleep technologies. Depending on the model, CoolNest® mattresses are designed to feel between 8° and 11° cooler than regular

memory foam mattresses.

The company recently added 4 new bedding products meant to help sleepers further enhance the cooling and comfort provided by the mattresses: CoolNest® Ergonomic Cooling Pillow, CoolNest® Cooling Sheet Set, CoolNest® Cooling Comforter, and CoolNest® Cooling Eye Mask.

THE COOLNEST® ULTRA MEMORY FOAM MATTRESS - SWEETNIGHT'S MASTERPIECE

Launched as the flagship of SweetNight's CoolNest® series, the CoolNest® Ultra Memory Foam Mattress has received a strong response since launch. It combines a five-stage cooling system with a refined 7-zone support structure, aiming to deliver both temperature regulation and targeted pressure relief in a single all-foam design.

The key features driving the mattress's early popularity include:

*** Advanced CoolNest® Ultra System Feels Up to 11° Cooler

*** Gradient Ice Silk Cover Delivers Instant Cooling (Qmax = 0.25)

*** PCMflux® Foam Actively Balances Temperature Throughout the Night

*** AirMesh™ Foam Delivers 6× Breathability and Continuous Heat Dissipation

*** Refined 7-Zone Support Promotes Alignment and Relieves Pressure

HUGE LABOR DAY SAVINGS

Labor Day is the perfect time to celebrate hard work and seek rest, and SweetNight® couldn't stand aside. The company is offering discounts of up to 45% on all its products through its official store, SweetNight.com, as part of their [Labor Day Sale](#). Most mattress models are delivered with 2 FREE Cooling Pillows, and additional discounts of up to 15% are applied automatically to bundle orders.

With the Labor Day discounts applied, the final prices are more accessible and start from \$29.99 for a Comfort Pillow 2-Pack and \$399.99 for the 12" CoolNest® Memory Foam Queen (2 FREE Cooling Pillows included), and go up to \$929.99 for a 16" CoolNest® Ultra Memory Foam Mattress in queen size.



CoolNest® Ultra Memory Foam Mattress



SweetNight® Labor Day

All mattresses are backed by a 100-night trial and a 10-year warranty. SweetNight® products have also received recognition and coverage from third-party organizations and media outlets, including the American Chiropractic Association, Apartment Therapy, Sleep Foundation, Sleep Doctor, and more.

ABOUT SWEETNIGHT®

SweetNight® is a modern sleep brand dedicated to making high-quality, intelligent sleep solutions accessible to everyday families. They solve the biggest barriers in smart sleep by delivering technology that is simple, intuitive, and fairly priced. Their mission is to be the world's leading Self-Adjusting Sleep Wellness Partner, making intelligent, thoughtful health accessible to all.

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