

A Lifetime Warranty: Joey+Joan Will Replace Any Worn Product for Free, for Life

The safety-first brand stakes everything on the quality of their baby bedding by promising to replace any worn items, even years after sale.

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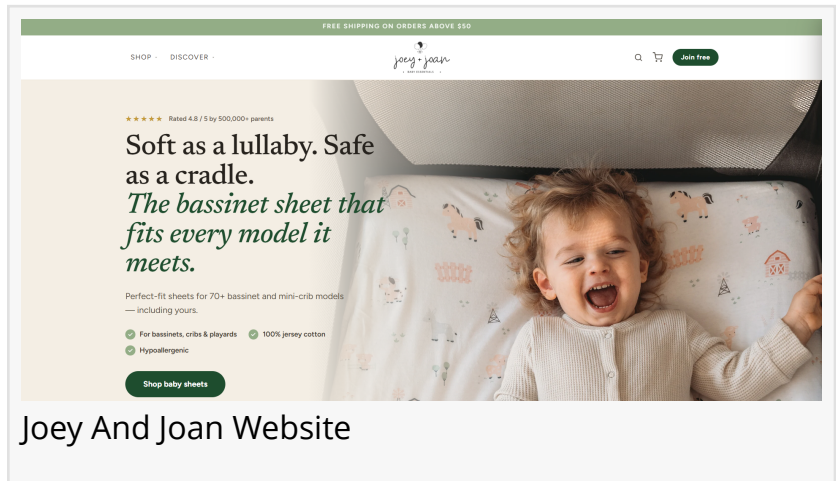
Joey+Joan steps into a new phase of their business with the launch of their website, they are also renewing their commitment to quality and safety.

Each [bassinet fitted sheet](#), [fitted playard sheet](#), [fitted mini-crib sheet](#), changing pad cover, and mattress protector comes with a lifetime warranty. They will replace any item that pills, unravels, roughens, creases, scrunches, warps, shrinks, stains, develops holes, or loses its stretch.

Fitted sheets are an overlooked but essential part of shopping for a new baby. They provide a warm, cozy sleep space and protect the investment parents make in their baby gear and mattresses. They must be made of natural and breathable fibers, free of harmful chemicals, and soft on the baby's delicate skin.

According to the brand's spokesperson, those first few months of parenting can be brutal. "Leaks, blowouts, spitups- bedding can really take a beating- and it isn't fair to make parents choose between safety, quality, and convenience."

That's why Joey and Joan focuses on high quality that actually lasts. Each sheet is OEKO-TEX certified and made of pure jersey knit cotton. And the brand promises to replace any worn items absolutely free. They also never use the words 'standard' or 'universal' in their sizing guides. Joey+Joan only sells custom-fitted sheets for different baby gear brands and their individual models. This is because, as per the AAP's safe sleep guidelines, sheets must fit each mattress or pad exactly. As their spokesperson explains, "Loose sheets can bunch or pop off, resulting in extra fabric that is a safety hazard. Meanwhile, sheets that are too tight can change the mattress shape, leaving gaps that can trap the baby."



Joey And Joan Website

This 'parent-first' approach has worked well, earning Joey+Joan over 500,000 happy customers and a 4.8-star rating on Amazon over 10 years. Their new website, joeyandjoan.com, makes their products even more accessible with discounts and free shipping for orders over \$50.

Parents can claim their warranty by emailing the support address or by using the contact form on the Joey+Joan website.

Contact: support@joeyandjoan.com

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