



GP Strategies Wins 12 Brandon Hall Group HCM Excellence Awards

GP Strategies® and its clients earned 12 awards from the 2026 Brandon Hall Group™ HCM Excellence Awards®.

TROY, MI, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- [GP Strategies®](#), The Learning Velocity Company™, has won 12 Brandon Hall Group™ HCM Excellence Awards® in partnership with its clients, including two Gold awards for its work with Gallagher and Microsoft.

The Brandon Hall Group HCM Excellence Awards recognize best practices for initiatives in Learning and Development, Talent Management, Leadership Development, Talent Acquisition, Human Resources, Sales Performance, Diversity, Equity & Inclusion, and the Future of Work.

GP Strategies' 2026 wins spanned the following categories.

Gold

- Best Sales Onboarding Program | Gallagher
- Best Program for Sales Training and Performance | Microsoft

Silver

- Best Development Program for Frontline Leaders | Agilent
- Best Unique or Innovative Leadership Program | General Motors University
- Best Use of Performance Support | General Motors Center of Learning
- Best Sales Training Program for Extended Enterprise | Hyundai [in partnership with Ander LLC]
- Best Learning Program Supporting a Change Transformation Business Strategy | Microsoft
- Best Competencies and Skill Development | Microsoft
- Best Competencies and Skill Development | Vivo
- Best Development Program for Frontline Leaders | Vivo

Bronze

- Best Learning Program Supporting a Change Transformation Business Strategy | Vivo
- Best Certification Program | Zurich Insurance

GP Strategies won these awards on August 13, 2026. You can view the complete list of winners here: <https://excellenceawards.brandonhall.com/winners-2/>

"Twelve awards spanning sales training, leadership development, skilling, and change management reflect a team that consistently turns learning strategy into results our clients can measure. It's easy to win recognition for one great program; it's much harder to do it again and again, across this many disciplines, for this many different businesses," said Steve Coco, CEO of GP Strategies. "That consistency is the bar we hold ourselves to, and this recognition belongs to everyone on our team who designed, built, and delivered these programs."

"The HCM Excellence Awards have become the most recognized benchmark for excellence in human capital management because organizations know they are earned, not given. Every winning program has demonstrated measurable impact, innovation, and execution through one of the industry's most rigorous evaluation processes. We are proud to recognize the organizations setting the standard for the future of work," said Brandon Hall Group CEO Mike Cooke.

"Every year, the HCM Excellence Awards remind us that innovation is ultimately about impact, said Rachel Cooke, COO of Brandon Hall Group™ and HCM Excellence Awards® Program Leader. "The organizations recognized this year have demonstrated that great HR and learning strategies don't just improve programs, they strengthen organizations, empower people and deliver measurable business results. We are honored to celebrate their achievements."

Entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts, and executives, based on these criteria:

- Alignment to their business need and environment
- Program design, functionality, and delivery
- Adoption, integration, user experience, innovation, and creativity
- Overall effectiveness, impact, and measurable benefits

Excellence Award winners will continue to be honored at Brandon Hall Group's HCM Excellence Conference, January 26–28, 2027.

About Brandon Hall Group™

Brandon Hall Group™ is the Workforce Excellence Intelligence company. For more than 30 years, we have helped organizations transform workforce performance into measurable business results. We combine independent research, proven practices from award-winning organizations, benchmarking, strategic advisory, and the collective intelligence of a global executive community to help leaders make better decisions with greater confidence.

About GP Strategies®

GP Strategies is The Learning Velocity Company™. We help organizations amplify their people's potential at the speed of opportunity by delivering learning with speed, relevance, and quality. For 60 years, we've combined proven methodology with cutting-edge AI—including our

proprietary GP AIQ+™ platform—to enable continuous learning that keeps pace with continuous change. Learn more at gpstrategies.com.

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