

Point-of-Care Technology Market Research Reveals Strong 9.4% CAGR Outlook Through 2030

The Business Research Company's Point-of-Care Technology Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

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/EINPresswire.com/ -- The [point-of-care technology market](#) has experienced

significant growth over recent years, reflecting an increasing reliance on rapid and accessible diagnostic solutions. With advancements in medical technology and shifting healthcare needs, this sector is set for continued expansion. Let's explore the market's current size, growth drivers, regional outlook, and the factors supporting its upward trajectory.

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[Point-of-Care Technology Market Size](#) and Growth Outlook

The market for point-of-care technology has seen robust expansion, rising from \$43.21 billion in 2025 to an anticipated \$47.41 billion in 2026, which represents a compound annual growth rate (CAGR) of 9.7%. Historically, this growth has been driven by factors such as the reliance on centralized laboratory testing, limited availability of rapid diagnostics in rural and remote regions, an increasing prevalence of infectious diseases, higher hospital patient volumes, and early adoption of fundamental point-of-care devices.

Download a free sample of the point-of-care technology market report:

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Looking ahead, the market is projected to expand further, reaching \$67.94 billion by 2030, with a CAGR of 9.4% during the forecast period. This expected growth is supported by technological advancements including microfluidics and PCR technologies, a rising burden of chronic and lifestyle diseases, the expansion of homecare and decentralized healthcare delivery models, increased digitization of healthcare services, and favorable regulatory environments promoting rapid diagnostics. Key trends anticipated to shape the market include the escalating demand for rapid testing at the point of care, greater adoption of home-based and remote testing options,

growth in portable and handheld diagnostics, broader testing for infectious and chronic diseases, and a heightened emphasis on ease of use and faster test turnaround times.

Understanding Point-of-Care Technology and Its Applications

Point-of-care technology encompasses medical diagnostic tools and devices that are used near the site of patient care—whether in hospitals, clinics, or even patients' homes. These technologies enable quick, accurate, and real-time diagnostic results, which support prompt clinical decision-making and improve health outcomes. By reducing reliance on centralized laboratory testing, point-of-care tools speed up treatment initiation and enhance overall patient care efficiency.

View the full point-of-care technology market report:

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Chronic Illnesses as a Major Growth Driver in the Point-of-Care Technology Market

One of the primary factors propelling the growth of this market is the rising incidence of chronic diseases. Chronic illnesses, which require ongoing management and lifestyle adaptations, have been increasing due to sedentary lifestyles and insufficient physical activity, leading to higher risks of conditions such as heart disease and diabetes. Point-of-care diagnostics play a crucial role in managing these conditions by providing rapid and accessible testing options suitable for clinics, home settings, and remote healthcare environments. This capability helps reduce treatment delays, allows for better patient monitoring, and enhances healthcare convenience.

Increasing prevalence of chronic diseases is highlighted by recent data; for instance, in June 2024, the UK's National Health Service reported that 3,615,330 people registered with general practitioners were diagnosed with non-diabetic hyperglycemia or pre-diabetes in 2023. This figure marks an 18% rise from 3,065,825 cases in 2022, underscoring the growing demand for point-of-care diagnostic solutions in managing chronic health issues.

Regional Leadership and Growth Prospects in the Point-of-Care Technology Market

In 2025, North America held the largest share of the point-of-care technology market, signifying its dominance in this sector. Meanwhile, the Asia-Pacific region is expected to exhibit the fastest growth throughout the forecast period, driven by increasing healthcare infrastructure investments and rising demand for decentralized medical solutions. The market report covers multiple regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market dynamics.

New analytical features added to our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables

- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

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