

Nature Gnaws Debuts In-Store at Walmart with Bully Sticks and Turkey Tendon Chews

Nature Gnaws launches single-ingredient bully sticks and turkey tendons at Walmart, offering long-lasting, natural chews for power chewers nationwide.

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****Single-ingredient, long-lasting natural chews built for aggressive chewers — and healthier teeth — hit Walmart shelves nationwide for the first time.****



Nature Gnaws, a leading brand of all-natural, single-ingredient dog chews and treats, today announced its first-ever in-store launch at Walmart, bringing three products to shelves nationwide: bully sticks in two sizes and a new turkey tendon chew. The items are currently available in select Walmart stores, marking a major retail milestone for the brand.

Each product in the lineup is made from a single, easy-to-understand ingredient — no fillers, no artificial anything. Designed to stand up to even the most aggressive chewers, these long-lasting chews keep dogs engaged and satisfied while the natural chewing action helps scrape away plaque and tartar, supporting healthy teeth and gums with every gnaw.

"Dog parents with power chewers know the struggle — most treats are gone in seconds, and many are packed with ingredients you can't pronounce," Steve Luhrs, General Manager of Nature Gnaws. "Our bully sticks are one ingredient, period. They last, they satisfy even the most aggressive chewers, and all that chewing does double duty by helping keep teeth clean. Nature Gnaws delivers exceptional chewing satisfaction for dogs while giving pet parents the confidence they deserve."

****The new Walmart assortment includes:****

- ****[Nature Gnaws Bully Sticks — 4-6 Inch \(6 oz. bag\)](#)**** — A long-lasting, single-ingredient 100% natural beef chew that satisfies the urge to gnaw while supporting dental health. Rawhide-free

and fully digestible, sized for small to medium dogs.

- **[**Nature Gnaws Bully Sticks — 10-12 Inch \(6 oz. bag\)**](#)** — An extended-length version of the same single-ingredient beef chew, built for large breeds and the most aggressive chewers who go through ordinary treats in minutes.

- **[**Nature Gnaws Turkey Tendons \(3 oz. bag\)**](#)** — A single-ingredient, naturally crunchy poultry chew for dogs of all breeds and sizes. The tendon's texture helps clean teeth as dogs chew, making it a great long-lasting option that also works well for dogs with beef sensitivities.

All Nature Gnaws chews contain no artificial flavors, colors, or preservatives, and are inspected and packaged for quality and safety. Unlike rawhide, these chews break down naturally during digestion — giving pet parents a long-lasting option that occupies determined chewers safely. And because dogs work at them over time rather than devouring them instantly, the repeated chewing action helps reduce plaque and tartar buildup naturally, no toothbrush battle required.

The in-store debut at Walmart marks a significant milestone in Nature Gnaws' retail growth, building on the brand's established presence across national and regional retailers and leading e-commerce marketplaces.

"Getting on the shelf at Walmart is a defining moment for our brand," added Steve Luhrs. "It's essential to our mission of making premium natural chews accessible to every dog parent, not just a niche few — and it puts better-for-your-dog options right in the aisle where families already shop."

Nature Gnaws bully sticks and turkey tendons are available in the pet aisle at select Walmart stores nationwide.

About Nature Gnaws

Nature Gnaws is a natural dog chew and treat brand offering single and limited-ingredient, rawhide-free chews made from premium, responsibly sourced ingredients. The brand offers a full portfolio of bully sticks, tendons, and natural chews available at major retailers and online marketplaces nationwide. Nature Gnaws is part of the Resolution Pet Brands family. Learn more at www.naturegnaws.com.

About Resolution Pet Brands

Resolution Pet Brands is a family of purpose driven pet nutrition brands dedicated to delivering high quality, integrity led food and treats for dogs and cats. With a portfolio that includes Grandma Mae's Country Naturals, RawTernative, Caru, Nature Gnaws, and Café Nara, Resolution Pet Brands unites these founder led companies under one mission: to bring better nutrition, safer ingredients, and more thoughtful products to pets everywhere, ensuring more pets have access to food and treats made with care, purpose, and uncompromising quality. Learn more at www.resolutionpet.com.

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