

Brazilian machinery exports rise 12.6% to US\$ 6.5 billion

Strong presence in Latin American markets and higher Asian demand drive the international distribution of the sector's exports

CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- Brazil's machinery and equipment industry exported US\$ 6.5 billion in the first half of 2026, representing a 12.6% increase compared with the same period in 2025, according to data from ABIMAQ (Brazilian Machinery Builders' Association).

This performance coincided with an intensive trade promotion agenda aimed at connecting Brazilian manufacturers with international buyers. One example is Brazil Machinery Solutions, a program carried out by ABIMAQ in partnership with ApexBrasil (Brazilian Trade and Investment Promotion Agency), which supported companies at six international trade fairs and three business matchmaking events during the semester, with prospecting and business development activities across different regions.

According to Rayane Alvarenga, Executive Manager of International Trade Promotion and Foreign Markets at ABIMAQ, the figures also confirm the consolidation of the sector's sales in Latin America. In 2026, the region recorded its second-highest export volume in the past five years, up 8% compared with 2025.

"The most relevant aspect of this result is that it is not concentrated in a single market, but spread across several countries in the region," she says.

Latin America and Asia



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Among Latin American markets, Bolivia posted the strongest increase during the semester, with purchase reaching US\$ 119.4 million, up 58%. It was followed by Colombia, up 25%; Chile, 17%; Paraguay, 16%; Ecuador, 14%; and Peru, 11%. Argentina and Mexico remained among the main destinations, although exports declined by 8% and 11%, respectively, highlighting differences in the pace of commercial conditions across economies.

The results also point to a broader distribution of Brazilian machinery exports across markets with different economic conditions and industrial demand profiles. The gains recorded in several Latin American countries, despite declines in two historically important destinations, reinforce the increasingly diversified nature of the sector's international sales during the period.

At the same time, higher Asian demand changed the geographic distribution of shipments. Between 2021 and 2026, Brazilian machinery and equipment exports to Asia increased 172%, expanding the industry's presence in markets such as Singapore, Indonesia and Thailand.

"Some macroeconomic factors help explain export performance. Among them is the increase in Asian demand for Brazilian machinery and equipment. In Singapore, however, this trend has a very specific characteristic: it is concentrated in the oil and gas sector, as the exported products are components used in the construction of an oil platform that will later be reimported by Brazil. In Indonesia and Thailand, the increase in exports is associated with the performance of the agricultural sector. It is still early, however, to determine whether this growth represents a permanent change in the profile of Brazilian exports to these markets or a temporary movement. Developments over the coming months will be important in determining whether these flows will continue," Alvarenga explains.

Singapore recorded the strongest advance in the first half of 2026, with growth of 345% and purchases totaling US\$ 536 million, placing the country to third place among the sector's export destinations. The United States remained the leading market, with US\$ 1.59 billion and growth of 4%, followed by Argentina, with US\$ 701.5 million. Paraguay and Chile completed the five largest buyers.

The expansion was also reflected in the industrial composition of exports, with nominal growth in 19 of the 27 segments. Road Construction Machinery led shipments, totaling US\$ 1.57 billion, up 12%, followed by Agricultural Machinery and Implements, at US\$ 876.6 million, an increase of 17%. Engines and Generator Sets reached US\$ 561.7 million, up 8.6%, while Compressed Air and Gases grew by 362%, totaling US\$ 389.7 million. Among the five largest export categories, only Projects and Heavy Equipment recorded a decline of 8%.

Trade promotion activities

During the first half of 2026, Brazil Machinery Solutions operated in 51 countries across five continents and generated 4,091 business contacts involving Brazilian companies and direct buyers, distributors, representatives, wholesalers, technology partners and executives involved in industrial projects.

Activities covered sectors including animal protein processing, textiles, cement and mining, agriculture, oil and gas, packaging and industrial processes.

Participating companies reported US\$ 68.26 million in immediate business and another US\$ 713.97 million expected over the following 12 months. The figures reflect commercial opportunities generated through different formats of international promotion and relationships established with buyers and other participants in global industrial supply chains.

According to Alvarenga, growth across different destinations, expanding sales to Asia and continued commercial relationships in Latin America points to greater maturity in companies' international operations. "The results from the first half of 2026 reinforce a process of maturing international presence of Brazil's machinery and equipment sector," she concludes.

ABOUT BRAZIL MACHINERY SOLUTIONS

Brazil Machinery Solutions is an export promotion program for Brazilian machinery and equipment, carried out by ABIMAQ (Brazilian Machinery Builders' Association) in partnership with ApexBrasil (Brazilian Trade and Investment Promotion Agency). The program operates as an international business platform, focused on expanding Brazilian companies' access to strategic markets and positioning Brazil as a global supplier of capital goods with technology, innovation and industrial competitiveness.

ABOUT ABIMAQ

ABIMAQ (Brazilian Machinery Builders' Association) represents Brazil's machinery and equipment industry and works to strengthen the sector through institutional engagement, the promotion of technological innovation and the enhancement of industrial competitiveness. The association supports the international expansion of its member companies and the development of solutions aligned with global market demands.

About ApexBrasil

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad and attract foreign investments to strategic sectors of the Brazilian economy.

In order to achieve its goals, ApexBrasil carries out several trade promotion initiatives aimed at promoting Brazilian products and services abroad, such as prospective and trade missions, business rounds, support to the participation of Brazilian companies in major international fairs, visits of foreign buyers and opinion makers to learn about the Brazilian productive structure, among other business platforms that also aim at strengthening the Brazil brand.

The Agency also acts in a coordinated way with public and private players to attract foreign direct investment (FDI) to Brazil with a focus on strategic sectors for the development of the competitiveness of Brazilian companies and the country.

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