

Flux Marine Names Chris Ponnwitz to Senior Sales Role

Marine industry veteran from Mack Boring to join sales team as Flux Marine grows its dealer network and commercial business

BRISTOL, RI, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- [Flux Marine](https://www.fluxmarine.com/) today announced that Chris Ponnwitz has joined the company as Senior Field Sales Manager, effective today. Ponnwitz joins from Mack Boring, the century-old marine propulsion distributor and Yanmar's longest-serving U.S. distributor, where he spent ten years, most recently as Chief Commercial Officer of Mack Sustainable Energy, the company's electric propulsion division.

In his new role, Ponnwitz will join the sales team for Flux Marine, with responsibility for revenue growth across boat builder partnerships, dealer network expansion, and direct and commercial sales channels. He'll play an integral role in new business development, representing Flux Marine at industry events and boat shows.



Chris Ponnwitz, Senior Field Sales Manager, Flux Marine

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Chris Ponnwitz, Senior Field Sales Manager

"Building out our sales organization is one of our highest priorities and Chris' proven track record in marine electric propulsion makes him the perfect fit for Flux Marine. Chris has spent a decade leading commercial strategy in this industry, and he's the right person to introduce our products to customers, dealers, and other marine industry partners," said Daylin Frantin, co-founder and CFO/COO of Flux Marine.

"I've been following Flux Marine closely for the past few years and watching their [electric outboards](#) develop from a concept into a proven commercial option. Flux's technology gives us a real edge and we're on the verge of rapid growth. I look forward to working with this passionate team and giving more customers the opportunity to switch to electric propulsion," said Chris Ponnwitz, Senior Field Sales Manager at Flux Marine.

The hire adds senior sales leadership as Flux Marine continues to grow its network of boat builder partners, dealers, and commercial customers across North America and Europe.

Annie Venditti

Flux Marine

+1 401-578-2805

avenditti@fluxmarine.com

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