



ReminderMedia Named BNI's First Marketplace Partner, Bringing Custom-Branded Publications to Members Nationwide

Partnership launches in the U.S. with plans to expand into Canada and BNI's global network of Members worldwide

WAYNE, PA, UNITED STATES, August 24, 2026 /EINPresswire.com/ --

ReminderMedia, a leading provider of custom-branded publications designed to help businesses stay connected with their clients, today announced it has been selected as the first partner in BNI's new Marketplace.

Through the partnership, BNI Members across the United States will have access to ReminderMedia's distinctive

[custom-branded magazine program](#), giving businesses an additional way to stay top-of-mind with clients, strengthen relationships, and encourage repeat and referral business. Expansion into Canada and additional BNI markets is planned in subsequent phases.

“

BNI members already know that relationships are the engine of growth, and it's that same belief that we've built our entire company on.”

*Luke Acree, President of
ReminderMedia*

onboarding support.

A graphic for BNI's marketing program. It features the BNI logo in red, the text "Unforgettable Marketing for BNI Chapter Members", and a sub-headline: "Stay top of mind with clients, prospects, and referral partners through personally branded magazines and done-for-you digital touchpoints." Below this is the ReminderMedia logo. To the right is a photograph of a hand holding a custom-branded magazine titled "startHEALTHY" which features a woman on the cover and a QR code.

ReminderMedia's custom-branded magazines are now available to BNI Members nationwide through the new BNI Marketplace. Learn more at remindermedia.com/bni.

BNI is the world's largest referral marketing and business networking organization, with local chapters spanning dozens of countries. The BNI Marketplace is designed to give Members access to select products, services, and partnerships that offer additional value beyond what is typically available through their local chapter network.

As BNI's inaugural Marketplace partner, ReminderMedia will introduce its custom publication offering to Members through an ambassador program, national Member webinars, special Member pricing, and dedicated

“BNI members already know that relationships are the engine of growth, and it's that same belief that we've built our entire company on,” said Luke Acree, President of ReminderMedia. “Our custom publications give professionals another way to stay connected with the clients and communities they've worked hard to build. We're excited to bring that offering to BNI Members and become part of a community that shares our belief in the power of relationships.”

“BNI is always looking for new ways to create value for our Members,” said Dave Collins, Chief Operating Officer, BNI. “Our Marketplace gives us an opportunity to introduce Members to distinctive products and services that complement the relationships and expertise already found within BNI Chapters. ReminderMedia's custom-branded publications are a great example: they give Members another tool for staying connected with clients and generating referral opportunities over time.”

The partnership represents BNI's continued effort to create additional value for Members through carefully selected Marketplace relationships. These offerings are intended to complement, rather than replace, the professional expertise and services available through BNI's global Member community.

Members will also gain access to ReminderMedia's signature mailbox exclusivity guarantee, under which no competing professional in the same category can reach the same household with ReminderMedia's branded publications, along with special Member pricing and dedicated onboarding support.

The U.S. rollout begins immediately, with ambassador and webinar programming scheduled through the remainder of 2026. BNI Members can learn more and get started at remindermedia.com/bni. ReminderMedia and BNI plan to extend the partnership into Canada in 2027, followed by additional international markets as part of BNI's global Marketplace strategy.

About ReminderMedia

Founded in 2003, ReminderMedia helps businesses strengthen client relationships through custom-branded publications and [relationship marketing solutions](#). Built on the principle that consistent, personal touchpoints can help drive referrals and repeat business, ReminderMedia serves tens of thousands of professionals and businesses across the U.S. For more information, visit remindermedia.com/bni.

About BNI

Founded in 1985, BNI is the world's largest referral marketing and business networking organization, with Members across thousands of local Chapters worldwide. BNI's mission is to help Members increase their business through a structured, positive, and professional [word-of-mouth referral marketing program](#). For more information, visit bni.com.

Darryl MacPherson

ReminderMedia

+1 203-258-4515

darryl.macpherson@remindermedia.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936630581>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.