

The People's Chamber of Commerce Calls on Small Businesses & Entrepreneurs to Prepare for the LA 2028 Procurement Boom

Chamber urges Southern California businesses to become contract ready now as LA prepares for major procurement and economic opportunities surrounding 2028

LOS ANGELES, CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- The People's [Chamber of Commerce](#) is calling on small businesses and entrepreneurs throughout Los Angeles County and Southern California to prepare now for procurement and contracting opportunities surrounding LA 2028 and the increased economic activity expected throughout the region.



THE PEOPLE'S
CHAMBER OF COMMERCE

Making the Impossible Achievable

As Los Angeles prepares to welcome the world for the 2028 Olympic and Paralympic Games, businesses across numerous industries could have opportunities to provide products and services connected to events, hospitality, transportation, construction, technology, professional services and the broader regional economy.

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We want business owners connected, informed and prepared. If you are serious about growing your business and positioning yourself for 2028 and beyond, we invite you to join us.”

Sharifah Hardie

Entrepreneurs cannot afford to wait until individual opportunities are announced before positioning their businesses to compete. Just as importantly, they should not have to navigate those opportunities alone.

“We don't want small businesses watching billions of

dollars move through Los Angeles. We want them competing for the contracts,” said Sharifah Hardie, Founder & National President of the People's Chamber of Commerce. “The time to

become contract ready is not when an opportunity is announced. The time is now, and the People's Chamber is bringing entrepreneurs together so we can prepare, connect and pursue opportunities together.”

The Chamber is encouraging entrepreneurs who want to grow their businesses and position themselves for 2028 and beyond to join the People's Chamber of Commerce and become part of a business network focused on access, education, relationships and economic opportunity.

Getting Contract Ready

For many entrepreneurs, successfully pursuing a government, corporate or institutional contract requires preparation long before a bid or request for proposal becomes available. The People's Chamber is encouraging business owners to examine their operations now and identify issues that could prevent them from successfully pursuing procurement opportunities.

Becoming contract ready can include obtaining applicable small business and supplier certifications, registering with government and corporate vendor systems, developing a professional capability statement, maintaining appropriate licenses and insurance, organizing financial and operational records, documenting past performance and establishing relationships with prime contractors and procurement professionals.

Businesses should also evaluate their capacity to perform. Winning a significant contract can create immediate demands involving staffing, inventory, equipment, insurance, cash flow and the ability to meet strict performance requirements and deadlines.

“Getting the contract is only part of the opportunity. You have to be prepared to perform once you get it,” Hardie said. “Small businesses need the infrastructure, documentation, relationships and financial capacity to walk through the door when it opens.”

The Opportunity Extends Beyond the Games

While LA 2028 provides an extraordinary catalyst for economic activity, the People's Chamber is encouraging entrepreneurs to think beyond the Olympic and Paralympic Games. Government



agencies, municipalities, educational institutions, healthcare systems, corporations and major contractors purchase products and services every year. Businesses that use the next two years to strengthen their operations and become procurement ready could position themselves to pursue opportunities long after 2028.

Small Businesses Need a Seat at the Table

The People's Chamber believes economic development should not be measured simply by how much money is spent in a region. It should also be measured by how many local and small businesses have meaningful opportunities to participate in that economic activity.

Creating those opportunities requires communication and collaboration among procurement officials, corporations, government agencies, prime contractors, chambers of commerce, business organizations and entrepreneurs.

It also requires business owners to prepare themselves to compete.

"We cannot talk about economic opportunity without talking about who actually receives the economic opportunity," Hardie said. "Small businesses create jobs, support families and circulate money throughout their communities. When major investments come into Los Angeles, those businesses should have a meaningful opportunity to participate."

A Call for Regional Collaboration

The People's Chamber of Commerce is calling on chambers of commerce, government agencies, corporations, prime contractors, procurement professionals and business organizations throughout Southern California to work together to increase awareness of contracting opportunities and help entrepreneurs understand what is required to compete successfully.

The Chamber believes collaboration between the organizations creating and awarding opportunities and the businesses seeking them will be critical to ensuring that small businesses are not left on the sidelines as economic activity surrounding 2028 accelerates.

Don't Prepare Alone. Join the People's Chamber.

Small businesses and entrepreneurs do not have to navigate the road to 2028 alone. The People's Chamber of Commerce is bringing business owners together to share information, build relationships, learn about procurement and contracting opportunities, connect with resources and better understand what it takes to compete for government, corporate and institutional contracts.

Entrepreneurs who want to position their businesses for the opportunities ahead are encouraged to join the People's Chamber of Commerce now. Membership connects business

owners to a growing network focused on access, education, collaboration and economic opportunity.

“We don't want to simply tell entrepreneurs that opportunities are coming and leave them to figure out the rest on their own,” Hardie said. “That is why the People's Chamber exists. We want business owners connected, informed and prepared. If you are serious about growing your business and positioning yourself for 2028 and beyond, we invite you to join us.”

2028 may bring the world to Los Angeles. The People's Chamber is bringing businesses together now so they can be ready when it arrives.

Join the People's Chamber of Commerce

Business owners, entrepreneurs and professionals interested in preparing for new opportunities, expanding their networks and becoming part of a growing business community are encouraged to become members of the People's Chamber of Commerce at: <https://www.PeoplesChamber.org>.

About the People's Chamber of Commerce

The People's Chamber of Commerce is committed to supporting entrepreneurs, strengthening small businesses and expanding access to information, relationships, resources and economic opportunities. Through business advocacy, education, networking and community engagement, the People's Chamber works to ensure entrepreneurs and small business owners have a voice in the conversations and decisions affecting their businesses and communities.

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