



Nékter® Juice Bar Announces Grand Reopening Celebration in Bakersfield on August 29th

Enjoy Exclusive Specials, Refreshed Atmosphere, and Fresh Superfood Offerings at Updated Health and Wellness Destination

BAKERSFIELD, CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- [Nékter® Juice Bar](#), the award-winning modern juice bar concept celebrated for its total ingredient transparency, is officially reopening its doors in Bakersfield with a grand reopening celebration. Located at 10424 Stockdale Hwy, Suite B, the refreshed juice bar will welcome the community with exciting festivities, free samples, discounts, and loyalty rewards starting Saturday, August 29th, 2026, at 12:00 PM.

The updated Bakersfield destination is designed to serve the community's active and health-conscious residents, bringing Nékter's foundational pillars of health, wellness, and mindful living back to the local area. Owned and operated by Bakersfield native and local resident Ahmed Abdalla, the location features a refreshed, cleaner, and brighter environment to create a vibrant gathering space for neighbors looking to fuel their busy lives with nutrient-dense options.

Abdalla, who brings a background in customer service and business operations from the auto finance industry, fell in love with Nékter first as a customer. Inspired by the brand's high-quality products and community focus, he made the transition to franchise owner to make healthy, wholesome eating accessible to his hometown.

"We are incredibly excited to welcome both returning and new guests back to our store with a refreshed experience," said Ahmed Abdalla, owner of Nékter Juice Bar Bakersfield. "I was raised here, and this community aligns perfectly with our mission to support a healthy, balanced lifestyle. We look forward to providing a bright, inviting space where our neighbors can enjoy nutritious options, exceptional service, and feel their best."

The grand reopening event will feature special offers, discounts, free samples, and loyalty rewards, giving locals the perfect opportunity to rediscover Nékter's extensive menu and explore partners within nearby schools, fitness studios, and local businesses.

Nékter offers a wide array of delicious and healthy options, including freshly made smoothies, juices, and targeted cleanses. Customers can also completely customize their own proprietary

acaí bowls by selecting a base, selection-driven granola, and various premium superfood toppings.

Following the grand reopening event, the Bakersfield Nécter will be open to serve guests Monday through Thursday from 7:30 AM to 7:30 PM, and Friday through Sunday from 7:30 AM to 8:00 PM.

Visit www.nekterjuicebar.com or call 661-735-3344 to learn more about the store, menu options, and local updates. You can also download the [Nécter loyalty app](#) to start earning juicy rewards. The app is available for free via the App Store or Google Play.

About Nécter®

Nécter is a leading national lifestyle brand celebrated for its unwavering dedication to providing clean, fresh, and truly healthy handcrafted superfood smoothies, acai bowls, cold-pressed juices, cleanses, and nourishing snacks. With over 300 locations open or coming soon across the U.S., Nécter sets the benchmark for health and wellness in the juice bar industry.

Founded in 2010, Nécter emerged as a trailblazer in menu transparency and ingredient integrity, catering to America's growing demand for plant-based, pure, and wholesome food options that align with diverse lifestyles and dietary needs. At Nécter, "healthy" is not just a promise—it's an experience that tastes great, is easily accessible, and inspiring to anyone seeking to add more wellness into their lives. Guests at Nécter don't just taste the difference; they love the way they feel and know they are enjoying food just like nature intended – but blended!

For more information about Nécter, including franchising opportunities, visit www.nekterjuicebar.com.

Maria Pereda
Ink Link Marketing
+ +1 305-631-2283
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936648815>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.