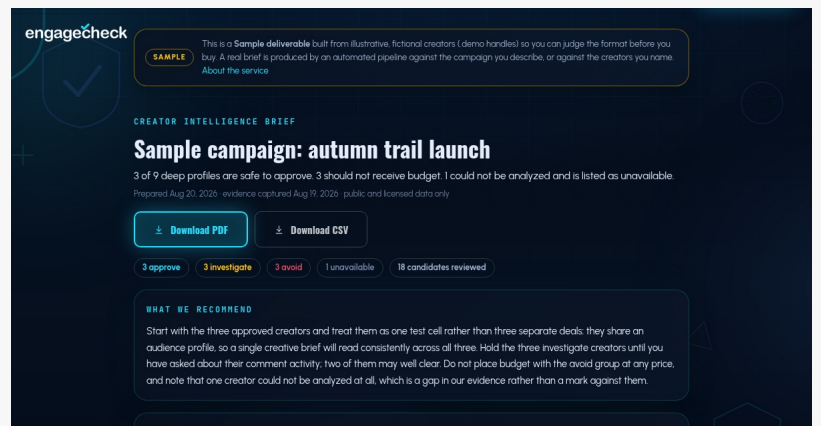


EngageCheck Launches Automated Creator Intelligence for Agencies

New \$499 briefs automatically find, audit and rank creator candidates, with monthly monitoring options for agency rosters.

CHEYENNE, WY, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- EngageCheck has launched [Creator Intelligence](#), an automated research service for agencies and brands that need to defend a creator selection before committing campaign budget.



EngageCheck Creator Intelligence sample brief showing evidence-ranked creator recommendations.

Where the existing EngageCheck product is a self-serve audit tool that expects the customer to bring the handles, the new service finds the creators itself. A customer submits a short campaign brief, or names up to five public creators they already work with, and receives a client-ready document containing 15 to 20 candidate creators, up to 10 deep creator profiles, an EngageCheck Audience Quality Score for each, evidence confidence, category and trend context, and a written recommendation. Every profile carries a deterministic approve, investigate or avoid call, and the ranking rule is published in the document so the order can be re-derived from the evidence.

“

Agencies need more than follower counts. We built EngageCheck to turn each creator recommendation into a decision clients can review.”

David Schlaegel, Founder of Marketing Hog

The service is offered in three forms. The Creator Intelligence Brief is \$499 one time for a single campaign engagement. Creator Radar is \$999/month and adds monthly monitoring of up to 50 tracked creators with one brief each month. Agency Intelligence is \$1,499/month and

covers up to 100 tracked creators, three briefs per month, multiple client workspaces and white-label deliverables.

The company is explicit about the limits of the service. Analysis is built from public and licensed data and does not use private Instagram Insights. Monitoring is monthly. EngageCheck re-

analyzes tracked creators once per billing month rather than continuously. A Brief is built automatically once intake is complete. The work is queued rather than instant, and the company makes no delivery-time guarantee. EngageCheck states that the analysis is evidence for a decision rather than a guarantee of any outcome, and makes no claim about campaign performance or conversion attribution.

Both monthly plans are month to month with no annual billing and no minimum term, and can be cancelled by the customer through the Stripe customer portal.

Availability and pricing

Creator Intelligence Brief: \$499 one time. Describe the campaign or name creators you like. The shortlist is found, audited and delivered automatically.

Creator Radar: \$999/month. Monthly monitoring for a roster you keep working with, plus a brief every month.

Agency Intelligence: \$1,499/month. Creator intelligence across several client rosters, delivered white-label.

All three are available now at <https://engagecheck.com/services/creator-intelligence>. Monthly plans are month to month with no annual billing and can be cancelled by the customer at any time.

About EngageCheck

EngageCheck is a product of Marketing Hog. EngageCheck analyzes public Instagram audience data to help agencies and brands judge whether a creator audience is real, reachable and relevant before they commit campaign budget. EngageCheck is not affiliated with Instagram or Meta.

Media contact

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