

TransGard Acquires Soundscape Technology from Guardian

Audio-based tech and product line strengthens wildlife mitigation solutions

YORK, PA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- TransGard announced today the acquisition of the Soundscape™ technology platform, associated intellectual property, and

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Bill Marks, Vice President of Sales, TransGard

product line from Guardian Technologies Group.

The product line will continue under the [SoundGard™](#) brand, expanding TransGard's portfolio of wildlife mitigation solutions for electric utilities, industrial facilities, transportation infrastructure, telecommunications, renewable energy, and other critical infrastructure markets.

The acquisition builds on a successful exclusive relationship between the two companies and brings the proven technology under TransGard ownership.

TransGard has been serving as the exclusive commercial partner for the SoundGard™ system, introducing the technology to customers seeking a science-based, humane

approach to managing nuisance birds and wildlife.

The SoundGard™ system utilizes Guardian's Soundscape™ technology, which is designed to mask wildlife communication, rendering the affected space untenable for habitation or roosting. Whereas traditional “scare” sounds only cause the wildlife to temporarily move while assessing the “threat,” the result for SoundGard™ is a science-based, non-lethal approach to reliably deter birds and other nuisance wildlife from the protected space across a wide range of environments.

“I first saw what SoundGard could do during a 2024 Kansas State University study that paired our laser bird defense system with Guardian's Soundscape technology,” said Bill Marks, Vice President of Sales at TransGard. “The results were compelling. Since then, we've seen customers trial the technology and many have gone on to add it to their wildlife mitigation systems. Now that we've brought SoundGard into the TransGard portfolio, we can continue investing in the technology, expand its applications, and provide the long-term innovation and support our customers expect.”

The technology has been developed through more than five years of research and development and is supported by more than 20 university studies. SoundGard™ is used to help protect

substations, industrial facilities, warehouses, communication towers, transportation hubs, distribution centers, and other critical infrastructure where wildlife activity can create operational challenges, contamination, and increased maintenance requirements.

The acquisition strengthens TransGard's position as a comprehensive provider of wildlife mitigation solutions. Combined with the company's Animal Fence Systems and Laser Bird Defense solutions, SoundGard™ expands TransGard's ability to help customers address multiple wildlife challenges through complementary technologies tailored to individual sites and operational requirements.

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The logo for SoundGard, featuring the word "Sound" in black and "Gard" in yellow, with a small trademark symbol (TM) to the upper right of "Gard".

This press release can be viewed online at: <https://www.einpresswire.com/article/936663611>

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