

Windsor Locks, Connecticut Selects Sitestream for New Automated Traffic Enforcement Program

Partnership will bring advanced speed and red-light enforcement technology to high-risk roadways and support safer driving throughout the community

BEVERLY, MA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Sitestream, A Polaris Group Company, today announced a new partnership with the Town of Windsor Locks, Connecticut, to implement an automated traffic enforcement program designed to reduce dangerous speeding, improve driver behavior and create safer roadways for residents and visitors.

Working in partnership with the Windsor Locks Police Department, Sitestream plans to deploy [automated speed](#) and red-light enforcement

camera systems at carefully selected locations to be approved by the CT Office of the State Traffic Administration (OSTA). Enforcement will focus on high-risk town roadways and heavily traveled areas around Bradley International Airport, where significant traffic volumes make responsible driving and speed compliance particularly important.

The program is anticipated to begin active enforcement in the first quarter of 2027, following a 30-day warning period. The warning phase will provide an important opportunity to educate motorists, increase awareness of the program and encourage drivers to adjust their behavior before citations are issued.

“The purpose of automated speed enforcement is not simply to identify speeding vehicles—it is to change the driving behavior that creates risk in the first place,” said Andrew Noble, President



Windsor Locks Connecticut

of Sitestream. "Windsor Locks is taking a thoughtful approach by focusing enforcement where it can have a meaningful safety impact while making public education an important part of the program. We are proud to partner with the Town and the Windsor Locks Police Department to help create safer streets".

Speeding is one of the most persistent roadway safety challenges facing communities. Higher vehicle speeds reduce reaction time and can significantly increase the severity of a crash, creating greater risks for motorists, pedestrians, cyclists and other vulnerable road users.

Automated speed enforcement provides communities with a consistent, data-driven complement to traditional police enforcement. Cameras can monitor selected locations consistently, allowing law enforcement agencies to address persistent speeding behavior while officers continue to focus on the many other public safety needs of the community.

Sitestream's approach goes well beyond installing cameras. Successful programs combine thoughtful design, methodical implementation, reliable technology, transparent communication, skillful program management and continuous performance evaluation. Program data can also help community leaders better understand traffic patterns, evaluate changes in driver behavior and measure progress toward longer-term roadway safety goals.

For Windsor Locks, the program represents an opportunity to establish clear expectations for motorists: slow down, follow posted speed limits and help make the community safer for everyone who shares the road.

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