

Zoosoom Launches 'Facts': A Free AI Suite Built to Give Car Buyers the Edge with Verified Data

Zoosoom FACTS takes a question, runs it against verified datasets: NHTSA recall, FEMA flood, national theft registries, market values, and returns a verdict.

CERRITOS, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Zoosoom today launched Zoosoom FACTS, a free suite of AI-powered tools built around a single conviction: when a car owner has a question, they should get an answer backed by verified data — not by someone's sales incentive.



Car ownership generates a constant stream of questions, and almost none of them involve a transaction. Is this repair worth doing on a car with 140,000 miles? Is the used SUV in the driveway hiding a salvage title or a flood history? Which of these two crossovers actually costs less to own? Historically, every one of those answers cost the owner something — money, an appointment, hours of research, or all three. And the only person offering an opinion on a repair is usually the one paid to perform it.

“

When you give customers the same data and computer-vision tools that industry insiders use, they make better decisions, save money, and stop feeling like car ownership is something being done to them.”

Christophe

That cost discourages exactly the diligence buyers need most. Vehicle history reports can run upwards of \$40 each, and a careful buyer rarely looks at only one car — checking three or four candidates can cost well over a hundred dollars before a single test drive. So people check one, or none, and hope.

Zoosoom FACTS flips that information asymmetry back to the consumer. Each tool takes a real question, runs it against verified data — NHTSA recall records, FEMA flood data, national theft registries, live market values, and Zoosoom's proprietary catalog of more than 1,500 vehicle trims

— and returns a plain-English verdict with the evidence behind it.

The first four tools in Zoocommerce FACTS

[Fix It or Ditch It](#) — the Car Repair Cost Estimator. Ask in plain English what a repair should cost. Zoocommerce estimates parts and labor for the specific year, make and model at local shop rates, checks whether it may still be under factory warranty, and weighs the cost against what the car is actually worth — then returns a clear fix-or-replace verdict. Free, no account required.

[Compare Cars](#). Evaluate up to three vehicles side by side, free and without an account. Add them by VIN or by year, make, model and trim, then place real asking prices and mileage next to powertrain, fuel economy and body specifications. Signing in unlocks estimated market values, open recalls and factory warranty status.

[Free Vehicle Report](#). Enter a VIN and uncover the car's history in plain English: title brands and salvage history, FEMA flood-risk correlation, stolen-vehicle records, open NHTSA safety recalls, known issues for that exact year, make, model and trim, and an estimated market value — resolved into a single verdict and score. To mark the launch, Zoocommerce has extended its offer of up to three free reports per account through October 31, 2026, so buyers can vet several candidates without paying \$40 a car.

AI Walkaround Inspection. Zoocommerce's computer vision turns a smartphone camera into an automated condition assessment: following on-screen guidance, the owner walks around the vehicle while the AI evaluates what it sees and returns a verdict in minutes — the substance of a pre-purchase inspection without the appointment or the trip to a shop. It is built into the Zoocommerce Vehicle Report.

Answers, not advertising

Every FACTS tool works whether or not the visitor ever buys or sells on Zoocommerce — deliberately, the company says.

"I want Zoocommerce to be the place car owners go when they have a question — any question — and get it answered with data. Most of this industry only shows up when there's a transaction to take

ZOOCOOM REPAIR INTELLIGENCE

Fix it, or ditch it?

Every other estimator tells you what a repair costs. None of them know what your car is worth, or whether the fix is still under warranty. Ask in plain English.

I have a 2020 RAV4 and need to replace my actuator in Cypress, CA 90630. 78,400 miles. What is it going to cost?

CAR —

REPAIR —

WHERE —

MILES —

Your ZIP
sets the local labor rate

Mileage
needed for the warranty check

Car's value
roughly what it is worth

90630

78,400

19,400

Don't know it? Enter your VIN
We'll look up what your car is actually worth

1HGCM82633A004352

Look up value

Want the full picture? [Run a free report on this VIN](#) — title, flood, theft and open recalls, in a new tab so you don't lose this.

Estimates only. Confirm warranty coverage with a franchised dealer.

Get the verdict →

TRY

I have a 2020 RAV4 and need to replace my actu...

Transmission is slipping on my 2014 Altima, 14...

Dealer quoted me \$1,300 for an A/C compressor ...

Zoocommerce Facts - Fix it or ditch it for car owners

a cut of. But people have questions about their cars constantly, and those deserve a real answer with the evidence attached — not a sales pitch," said Sheng Wang, CEO and Co-Founder of Zooom.

"Transparency isn't a marketing line for us; it's core to how we build products," added Christophe G., Co-Founder and Chief Marketing Officer of Zooom. "When you give customers the same data and computer-vision tools that industry insiders use, they make better decisions, save money, and stop feeling like car ownership is something being done to them."

And when the answer is "buy it"

The tools stop at a decision — and acting on it is the other unsolved problem: a private-party sale still ends the way it did thirty years ago, with a stranger asking for cash or a cashier's check in a parking lot. Zooom's Stripe-powered checkout brings contemporary payment methods inside the deal. A buyer can pay by credit or debit card on vehicles up to \$15,000, with the seller paid out instantly; by bank wire at any price, initiated before the 2 PM Pacific cutoff for same-day settlement; or in cash at handoff. In every case the seller receives their full asking price.

The pricing gets cheaper the less the buyer asks of Zooom. A card adds a flat \$100 plus the network's published 2.9% + 30¢, passed through at cost. A wire adds only the \$100, because Zooom covers the bank fee. A sale settled entirely in cash costs nothing at all.

Zoom does not offer financing or pay-over-time of any kind: no loans, no credit, no pre-approvals, no buy-now-pay-later. The company says financing is in development.

Much more to come

The four tools launching today are a foundation, not a final form. Zooom's stated aim is to cover the full arc of car ownership — buying, financing, maintaining, repairing, valuing and selling — holding every tool to the same standard: answer the question directly, and show the verified data behind the answer.

"These four are the beginning, not the destination. There's a question at every stage of owning a car, and almost all of them are still answered by whoever has something to gain from the answer. We intend to work through them one at a time," said Wang.

The tools are available now at zooom.me.

About Zooom

Zoom is an automotive technology platform bringing transparency, simplicity, and intelligence to the entire car ownership lifecycle. Its proprietary technology breaks down industry friction to create a streamlined, cost-effective experience for car owners, buyers, and sellers. Visit

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