

KINETIQ Launches Fabric Value Assessment on Microsoft Marketplace for Data and AI Modernization

KINETIQ Blueprint helps organizations prioritize Microsoft Fabric use cases, quantify ROI, and create a roadmap for implementation.

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[KINETIQ](#), a Microsoft-focused data, analytics and enterprise planning consultancy, today announced the availability of [KINETIQ Blueprint: Microsoft Fabric Value Assessment](#) on Microsoft Marketplace. The new professional services offer provides organizations with a structured 3–5-week assessment to identify high-

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KINETIQ | Supply Chain Decision Intelligence Built on Microsoft Fabric

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KINETIQ Blueprint helps leaders identify the right Fabric use case, prove its business value, align stakeholders, and build a scalable roadmap for data and AI transformation.”

Khaled Ahmed, Managing Director, Microsoft Fabric & EPM Solutions, KINETIQ

value Microsoft Fabric use cases, quantify potential business impact, and establish a scalable implementation roadmap.

As enterprises accelerate investments in data modernization and artificial intelligence, many face a fundamental challenge: determining where Microsoft Fabric can create the greatest measurable business value before committing resources to implementation.

[KINETIQ Blueprint](#) addresses that challenge by bringing business strategy, value analysis, and technical architecture together at the start of the transformation journey.

“Organizations are under pressure to move faster with data and AI, but moving quickly in the wrong direction can create more complexity instead of more value,” said Khaled Ahmed, Managing Director, Microsoft Fabric & EPM Solutions at KINETIQ. “KINETIQ Blueprint gives leaders a disciplined starting point. We identify the use case that matters most, establish the business case, align business and technology stakeholders, and define an architecture and roadmap that can scale beyond the first implementation.”

From Microsoft Fabric Opportunity to Business Case

Microsoft Fabric brings together data integration, data engineering, data science, real-time intelligence, data warehousing and business intelligence within a unified data and analytics platform. For enterprises operating across complex ERP, financial, supply chain, and operational environments, that creates significant opportunities to modernize how data is connected and used.



KINETIQ - a Microsoft Solutions Partner

The challenge is determining which opportunities should come first.

KINETIQ Blueprint helps organizations evaluate competing Microsoft Fabric use cases against business priorities and expected outcomes. Through collaborative workshops, business value analysis, and solution architecture planning, KINETIQ works with business and technical stakeholders to identify where value is being lost, prioritize opportunities, and determine the technical foundation required to move forward.

The engagement is designed for organizations evaluating Microsoft Fabric that need to prioritize use cases, quantify ROI, align business and IT stakeholders, and establish a roadmap for successful implementation.

A 3-5-Week Path to a Defined Fabric Strategy

At the conclusion of the KINETIQ Blueprint engagement, customers receive:

- A prioritized Microsoft Fabric use case aligned with business objectives
- A documented business value assessment
- ROI and business impact analysis
- A high-level Microsoft Fabric solution architecture
- A phased MVP implementation roadmap
- Defined success criteria and stakeholder alignment on next steps

The approach helps organizations reduce implementation risk, accelerate executive decision-making, and establish a clearer connection between technology investment and measurable business outcomes.

Creating a Stronger Foundation for Enterprise AI

KINETIQ Blueprint also addresses a growing consideration for organizations pursuing AI

initiatives: the readiness of the underlying enterprise data environment.

Effective enterprise AI depends on trusted, accessible, and well-governed data with sufficient business context. Yet critical information often remains distributed across ERP, operational, financial, supply chain and analytics systems.

By helping organizations define how Microsoft Fabric can unify and operationalize enterprise data, the KINETIQ Blueprint establishes a path to a stronger foundation for analytics, automation, and AI.

For Microsoft-centric organizations, the assessment can also identify opportunities to connect Microsoft Fabric with existing investments in technologies such as Microsoft Dynamics 365, Power BI and Azure, helping create a more unified data foundation across the enterprise.

Expanding Access Through Microsoft Marketplace

The availability of KINETIQ Blueprint on Microsoft Marketplace provides customers with a streamlined path to engage KINETIQ as part of their broader Microsoft cloud, data and AI strategies.

KINETIQ brings experience helping complex organizations modernize data environments and connect operational, financial and enterprise information to improve business decision-making. Organizations that have worked with KINETIQ include Barrick Gold, Empire CAT, AIM, Lodestar, MasTec, ITW and ZEISS.

Availability

KINETIQ Blueprint: Microsoft Fabric Value Assessment is available now on Microsoft Marketplace for \$55,000.

The professional services engagement is delivered over 3–5 weeks. It is intended for CIOs, Chief Data Officers, analytics and BI leaders, digital transformation leaders, enterprise architecture teams, and other organizations evaluating Microsoft Fabric adoption.

Organizations can learn more and access KINETIQ Blueprint: Microsoft Fabric Value Assessment through Microsoft Marketplace: <https://marketplace.microsoft.com/en-us/product/fpautomationllc1733792393416.kinetiq-blueprint-fabric-value-assessment?search=Kinetiq&page=1&country=US>

About KINETIQ

KINETIQ helps organizations transform data into operational intelligence by modernizing analytics, planning, and AI on the Microsoft Cloud. Leveraging Microsoft Fabric, Dynamics 365,

Business Performance Planning, Azure, and the Microsoft Power Platform, KINETIQ delivers solutions that connect finance, operations, and supply chain teams through unified data, integrated planning, and actionable insights. Serving manufacturers, distributors, retailers, and other asset-intensive enterprises, KINETIQ enables organizations to improve decision-making, accelerate digital transformation, and maximize the value of their Microsoft investments.

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