

NARSSA Debuts Industry's First Press Portal to Connect Local Media Needing Social Security Experts for Their Stories

RSSAs are Certified Social Security Professionals and Provide Americans with Personalized Claiming and Troubleshooting Services for Social Security Benefits

NEW YORK CITY, NY, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- The National Association of Registered Social Security Analysts ([NARSSA](#)), the nation's leading professional

organization that educates and certifies an elite group of Social Security experts, has announced today that it has launched the [Local Media Inquiry](#) portal, the industry's first press portal that will help connect reporters working at local media outlets throughout the country with Social Security experts who can serve as a source and a resource for the stories the reporters are

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We can significantly improve local reporting about Social Security by providing local media with a portal to connect them with our nationwide network of RSSAs that specialize in Social Security”

David Splivalo, VP of Communications

penning. With thousands of Registered Social Security Analysts ([RSSA](#)®) located in 47 states, NARSSA maintains the largest nationwide network of certified Social Security professionals who are specifically trained to help individuals with their Social Security benefits and retirement planning.

With the federal program in the news nearly every day now, more and more Americans are searching for the latest updates and details regarding their Social Security benefits. Part of this media surge is due to the program's pending insolvency in 2032, which will force a mandatory 22% cut in monthly benefits across the board if Congress

makes no changes As such, more local media have been reporting about Social Security, but oftentimes have struggled to find an expert source that can help them better articulate the details of their story. To help solve that dilemma, NARSSA's new Local Media Inquiry portal is designed to help local reporters connect directly with RSSAs, who will be able to provide them



with the correct details and information they're seeking.

"Over the past several years working closely with industry, and national media concerning Social Security coverage, it became apparent that local media oftentimes didn't have access to subject matter experts when it came to stories they wanted to report on concerning the federal program," said David Splivalo, Vice President of Communications for the National Association of Registered Social Security Analysts. "Given our national network of several thousand Registered Social Security Analysts, we created the Local Media Inquiry portal to help connect RSSAs with members of the local press who need access to expert sources concerning Social Security."

If you're a member of the press working at a local media outlet and need to interview an expert source that is trained and certified regarding Social Security, please visit the Local Media Inquiry portal page.

RSSAs Social Security Expertise:

- Comprehensive Social Security personalized claiming guidance and analyses showing all possible combinations of strategies for simple and more complex cases:
 - Divorce and multiple marriages
 - Dependent benefits
 - Survivor benefit planning
 - Earnings test cases and initial filing year benefit amount differences
- Confirmation on eligibility for retirement, spousal, and survivor benefits
- Verification of monthly, annual and lifetime benefits to be collected based on different claiming strategies
- Assistance with setting up my Social Security accounts on SSA.gov
- Explanations and contrasts between the three types of earnings records able to be downloaded
- Instructions on downloading the specific earnings data file used to analyze claiming options
- Verification of retirees' benefit amounts for retirees currently collecting
- Guidance on determining the optimal filing dates based on personal circumstances: single, married couple, divorced, survivor, dependents, including children, and disabled adult
- Advisory services for general questions about benefits
- Advisory services for interpreting letters received from the SSA, which sometimes include SSA jargon that individuals do not understand
- Answers to questions about specific SSA rules that apply to the applicant, such as the earnings test and dual entitlement
- Clarification of complex rules including providing sources and verification
- Filing Preparation – gathering the right documentation
- Analysis of future earnings impacts on future benefit amounts
- Self-Employed business owner Social Security and tax efficiency guidance
- Assistance with filing disputes, appeals, and earnings record corrections
- Describing hidden options and pitfalls – like the 6-month retroactive filing, voluntary suspension of benefits, and the earnings test

-Assisting with international totalization agreement scenarios

About NARSSA

Founded in 2017, the National Association of Registered Social Security Analysts (NARSSA) is the nation's leading education, credentialing, and technology organization dedicated exclusively to Social Security planning. Through its nationally recognized RSSA® (Registered Social Security Analyst®) designation, comprehensive education programs, and proprietary RSSA Roadmap® software, NARSSA equips financial, insurance, and tax professionals with the specialized knowledge and tools needed to help individuals and families make more informed Social Security claiming decisions and strengthen retirement outcomes.

NARSSA is an AgeTech Collaborative™ from AARP® portfolio company, and its RSSA® education program is offered through leading educational institutions, including The American College of Financial Services and Kaplan Financial Education. The organization's mission is to improve financial security in retirement by ensuring every American has access to trusted Social Security education and guidance.

For more information, visit www.narssa.org or www.rssa.com.

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Note: RSSA® and the term Registered Social Security Analyst® are registered U.S trademarks owned by NARSSA.

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