



LENS OF INFLUENCE SET TO UNITE HOLLYWOOD, MEDIA, BUSINESS AND PHILANTHROPY FOR EXCLUSIVE PRE-EMMY® CELEBRATION IN LA

Presented by eZWay Connect & Jay Kay Show, this event will feature celebrity appearances, live TV tapings, gifting suite, podcast lounge & VIP Penthouse Soirée.

LOS ANGELES, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Presented by eZWay Connect and The Jay Kay Show, the September 13 event at Hotel Indigo DTLA will feature celebrity appearances, a Gold Carpet, live television tapings, gifting suite, podcast lounge, entertainment, philanthropy and an exclusive VIP Penthouse Soirée.

Entertainment, media, entrepreneurship and philanthropy will converge in Downtown Los Angeles on Sunday, September 13, 2026, for Lens of Influence, a high-profile Pre-Emmy® celebration bringing together celebrities, television personalities, entrepreneurs, executives, creators, media professionals and influential leaders for a full day of connection, visibility and impact.

Presented by eZWay Connect and The Jay Kay Show, Lens of Influence will take place at Hotel Indigo DTLA from 11:00 AM to 9:00 PM, with the Gold Carpet beginning at 12:00 PM and an exclusive VIP Penthouse After Soirée from 7:00 PM to 9:00 PM.

The event will also celebrate the continued growth of eZWay TV and eZWay Connect, now available free through the Apple App Store and Google Play Store.

WHERE INFLUENCE MEETS OPPORTUNITY

Built around the power of relationships, media and meaningful visibility, Lens of Influence is designed to connect established leaders with emerging voices while creating opportunities for collaboration across entertainment, business and digital media.

Guests will experience celebrity Gold Carpet arrivals and interviews, keynote presentations, live entertainment, a professional Podcast Lounge, brand activations, networking opportunities and an exclusive Pre-Emmy® Gifting Suite.

“Lens of Influence is about more than being seen — it’s about what happens when the right people, the right platforms and the right opportunities come together,” said Jay Kay, Co-Founder of Lens of Influence and host of The Jay Kay Show. “We are creating a space where influence can become impact, relationships can become opportunities, and people can walk away with connections that extend far beyond the event.”

EZ TALK LIVE & THE JAY KAY SHOW

A featured component of Lens of Influence will be a special live television taping of EZ Talk Live and The Jay Kay Show, hosted by Dr. Amb. Eric Zuley and Jay Kay.

The production will feature celebrity interviews, conversations with influential guests and behind-the-scenes coverage capturing the energy of the Gold Carpet and Lens of Influence experience.

CELEBRITY HOSTS, SPEAKERS & SPECIAL GUESTS

The event will feature Kate Linder, Emmy® Silver Circle Honoree and longtime star of The Young and the Restless, and Omar Periu, best-selling author, entrepreneur and international speaker.

Featured speakers include Dr. Amb. Eric Zuley, Jay Kay, Shyla Day, Christine Curran and Nyles Flagg, with additional leaders from entertainment, media and business participating throughout the day.

Confirmed celebrity and special guests include Walter E. Jones, Brian Hooks, Dannon Green, Ken Davitian, Henry Tillman, Trey Haley, Tyrone DuBose, Ranella Ferrer, Nadia Dawn, Eugene Parker, Kathy Kolla and other notable entertainment and media personalities.

The Soul Train Alumni will bring the spirit of the iconic television series to Lens of Influence with a special “Dance to Donate” performance benefiting the event's charitable mission.

HONORING LEADERSHIP & HUMANITARIAN IMPACT

Lens of Influence will feature a special Honorary Doctorate and Universal Peace Federation Ambassadors Ceremony, recognizing individuals for leadership, humanitarian service, education, peace building and contributions to their communities.

The ceremony will be presented by UPF SoCal Director Nasser Zomorod, Dr. Stan DeKoven, Dean of VIU, and Dr. Eric Zuley.

ENTERTAINMENT WITH PURPOSE

Lens of Influence proudly supports Better Vision for Children, a nonprofit dedicated to improving access to vision care and eye-health services for children in need.

The event will also bring awareness to initiatives helping veterans transition from homelessness into stable housing, resources and long-term support.

The day will culminate with the Secret Elite VIP Penthouse After Soirée, an intimate experience designed for select celebrity guests, executives, investors, entrepreneurs and influential attendees. Access is limited, with a \$500 donation to Better Vision for Children required for entry.

TELEVISION BROADCAST & MEDIA DISTRIBUTION

Lens of Influence is being produced as a televised Pay-Per-View broadcast event, airing on Channel 27.3 and streaming globally through the eZWay TV App across Roku, Apple TV, Amazon Fire TV and mobile devices.

The broadcast is produced by Derrick Hutchinson for Anerrick Productions, with additional syndication and distribution planned across participating television, streaming and digital media platforms.

Confirmed media coverage includes Getty Images, BeSpire TV, The Red-Carpet Whisperer, Heart of Hollywood, TAP Interviews, CIE Fashion Magazine & TV, XPN TV, Shutterstock, Da Radio Show, eZWay News & TV, Fashionz Corner, Bill Duke TV, Kate Linder TV and additional outlets.

ABOUT JAY KAY

Jay Kay is a television host, entrepreneur, speaker and business leader committed to transforming influence into impact and creating opportunities through media, entrepreneurship and strategic relationships.

She is the creator and host of The Jay Kay Show, Jay Kay's Many Wigs Podcast, Co-Founder of Lens of Influence, and CEO of an established security company with experience supporting major entertainment, sporting and cultural events, including the Super Bowl, Beyoncé productions, BET Awards and other high-profile productions and venues.

Through her expanding media platform, Jay Kay's mission is to amplify meaningful voices, connect influential people and create opportunities that lead to lasting impact and legacy.

EVENT INFORMATION

Lens of Influence Pre-Emmy® Celebration

Sunday, September 13, 2026

11:00 AM – 9:00 PM PST

Gold Carpet: 12:00 M PST

VIP Penthouse Soirée: 7:00 PM – 9:00 PM PST
Location: Hotel Indigo DTLA, Los Angeles, California

RSVP, Tickets & Media Registration: [LENSOFINFLUENCE.COM](https://www.lensofinfluence.com) or [EVENTBRITE](https://www.eventbrite.com)

MEDIA CONTACT

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ABOUT LENS OF INFLUENCE

Lens of Influence is a media, entertainment and business experience created to bring together influential voices, entrepreneurs, celebrities, creators, executives and brands through meaningful connection, strategic visibility and purpose-driven entertainment.

Where Influence Becomes Income and Powerful Connections Come Into Focus!

Eric Zuley

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