

Encántame Resorts Opens Darin G. Jordan Fitness Center

Super Bowl champion designed luxury workout facility at Encántame Soleil

PUERTO PEÑASCO , SONORA, MEXICO, August 25, 2026 /EINPresswire.com/ -- Encántame Resorts, a modern luxury condominium and estate development on Puerto Peñasco's Playa Encanto Beach, has opened the Darin G. Jordan Fitness Center at Encántame Soleil. Super Bowl XXIX champion Darin G. Jordan, who owns two condos at Soleil, designed the fitness center after the Encántame Resorts development team invited him to lead the project. A ribbon-cutting ceremony on July 4 drew a crowd of owners and Puerto Peñasco Mayor Alejandro Verdugo Angulo to celebrate the grand opening of the second floor of the Soleil clubhouse building.



Encantame Resorts in Puerto Penasco Ribbon Cutting of the Darin G. Jordan Fitness Center..jpg

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Darin G. Jordan, Super Bowl champion and Encántame Soleil owner

Spanning approximately 2,000 square feet, the fitness center features premium Life Fitness equipment and offers exclusive access to resort guests and condominium owners. It overlooks the resort pools, Playa Encanto beach and the Sea of Cortez. The fitness center showcases Darin G. Jordan's signature branding, an autographed framed jersey and an official NFL photograph.

"When we set out to build a signature fitness center at Soleil, we wanted someone who understood what it takes to perform at the highest level," said Keith Allen, sales director, Encántame Resorts. "Nine out of 10 people who walk through the doors will tell you this is the best fitness

center in Puerto Peñasco, and it carries the name of a friend who helped us design every detail."

Darin G. Jordan carries championship credentials befitting a project of this caliber. The former linebacker played six NFL seasons with the Pittsburgh Steelers, Los Angeles Raiders and San Francisco 49ers, capturing a Super Bowl ring with the 49ers in Super Bowl XXIX. Darin G. Jordan's relationship with Encántame Resorts goes back many years, reflecting a deep love for Rocky Point and the people who make up the Encántame community.

"Designing this fitness center was a chance to give back to a community I already call home," said Darin G. Jordan, Super Bowl champion and Encántame Soleil owner and AirBnB host. "We had a dream that became a goal and is now our reality. Building this fitness center is just another step in establishing Soleil as the number one resort in Puerto Peñasco. My hope is that when people walk through these doors, they immediately feel welcomed by me and feel the same commitment to excellence, preparation, and championship-level standards that I experienced training and winning with the San Francisco 49ers. Everyone who visits should feel inspired to pursue their own personal best in a world-class environment."

The Darin G. Jordan Fitness Center adds to an expanding collection of resort amenities at Encántame Soleil that includes rooftop pools, a lazy river, an aqua bar, a full-service spa and the Blue Palm Café serving Starbucks. The fitness center reinforces Encántame Resorts' commitment to wellness and lifestyle experiences for owners and guests at Playa Encanto.

More information about the amenities is available at [Encantame Resorts](#).

About Encántame Resorts:

Encántame Resorts is a master-planned community on the pristine beaches of Playa Encanto, just a 15-minute drive east of downtown Puerto Peñasco. The site features luxury condominiums with exceptional beachfront views; skytop pools, hot tubs, and water features; on-site entertainment, restaurants, and shopping. It is also home to Encántame Towers, Encántame Soleil, Residence, and Encántame Estates. Encántame Resorts is the sixth development from MG Developments in Puerto Peñasco and the tenth overall development from the company with a 30-year history of developing resorts throughout the world. More information about availability and amenities can be found at Encantame Resorts.

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Darin G. Jordan Fitness Center Ribbon Cutting at Encantame Resorts in Puerto Peñasco, Mexico.

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