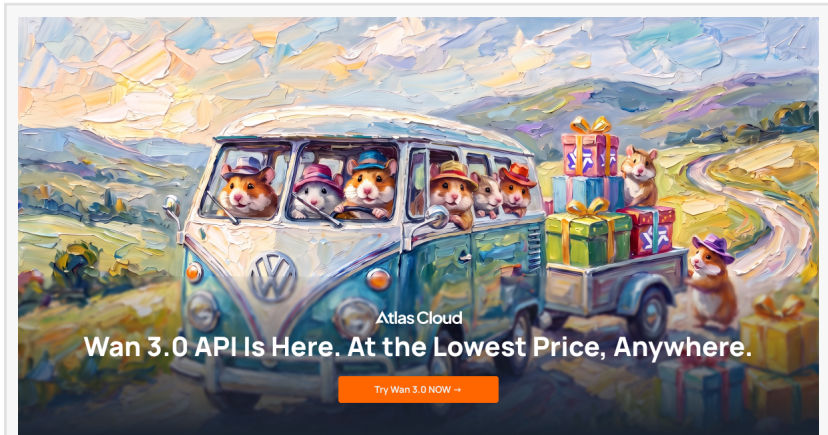


Atlas Cloud Adds Alibaba's Wan 3.0 API at Industry's Lowest Price

Atlas Cloud now hosts Wan 3.0, Alibaba's 30-second video generation model, offering developers the most competitive per-second pricing available today.

NEW YORK, NY, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Atlas Cloud](#), an AI inference API platform offering access to 400+ models spanning video, image, audio, and language generation through a single OpenAI-compatible API, today announced the addition of Wan 3.0, Alibaba's latest video generation model, to its platform, available starting at \$0.04 per second, the lowest published rate currently available from any inference provider.



Wan 3.0 API Discount on Atlas Cloud

Atlas Cloud is built for developers and AI-native teams who need fast, reliable, and cost-efficient access to state-of-the-art generative models without managing multiple vendor integrations. The platform addresses a common pain point for builders: fragmented access to cutting-edge models scattered across dozens of providers, each with different APIs, pricing structures, and reliability standards. By unifying access behind one API, Atlas Cloud lets developers switch between models, including leading video, image, and language models, without rewriting integration code.

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Wan 3.0's 30-second single-take generation is a major leap for developers building video content at scale, and we wanted our customers to have access to it at the most competitive price from day one.”

Sean, Head of GTM at Atlas Cloud

Atlas Cloud is offering [Wan 3.0 API](#) access starting at \$0.04 per second, undercutting Alibaba's own published rate of \$0.05 per second for 480p output, making it the most cost-

efficient way for developers to integrate Wan 3.0 into their products today.

Wan 3.0, released by Alibaba on August 24, 2026, is a video generation model capable of producing continuous single-take clips up to 30 seconds in length, at resolutions up to 1080p. It

also introduces document-to-video generation, accepting file types such as PDF, DOC, XLS, and PPT as creative input, turning static business content into dynamic video output.

The 30-second single-take capability makes Wan 3.0 particularly suited for advertising, film pre-visualization, product demos, and social media content. These are use cases where continuous camera movement previously required stitching multiple shorter clips together.

Developers can access Wan 3.0 through Atlas Cloud's unified API immediately, alongside other leading video models including Seedance, Seedream, Veo, Grok Imagine and more.

For more information, visit atlascloud.ai.

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