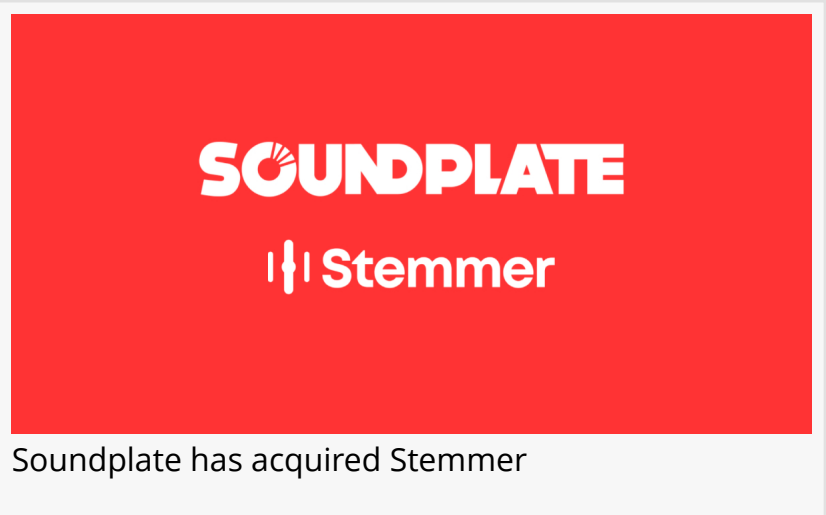


Soundplate Acquires Audio Technology Company Stemmer, Launches Improved AI Mastering Suite

Independent music company Soundplate has acquired Stemmer, the audio technology company behind many popular online mastering services.

LONDON, UNITED KINGDOM, August 26, 2026 /EINPresswire.com/ -- Independent music company [Soundplate](#) has acquired [Stemmer](#), the audio technology company behind many popular [online mastering](#) services.



The acquisition follows a long-standing partnership between the two companies.

Founded in 2020 by music producer Sam Goetz, Stemmer powers AI music mastering services for over 20 music platforms and websites. By acquiring the company, Soundplate brings Stemmer's award-winning audio algorithms entirely in-house.

To maximize the technology's potential, Soundplate's engineering team extracted Stemmer's core algorithms and built a completely new, proprietary serverless mastering API from the ground up.

This lightning-fast serverless architecture now powers Soundplate's consumer-facing suite, which includes a completely redesigned Online Mastering tool, a dedicated mastering engine for vinyl releases and the recently launched AI Stem Splitter. The rebuilt backend drastically reduces processing times and gives Soundplate total control over development velocity and audio quality.

"Stemmer have been a brilliant partner for many years. With our mastering tools now used by thousands of artists each week, it made strategic sense to acquire the core technology and adapt it to improve every stage of the artist experience. I'm also excited to continue supporting

Stemmer's existing whitelabel partners and B2C customers." - Matt Benn, Founder of Soundplate

"Matt and his team at Soundplate have been incredible partners that I've worked with for several years, and it's an honor to see our product and business live on through them. As I move my focus to new ventures, Matt's stewardship is what Stemmer's tech, business, and artists deserve." - Sam Goetz, Founder of Stemmer

While Soundplate's own AI tools run on the newly developed API, the acquisition also includes Stemmer's existing B2B and B2C operations. Soundplate will continue to support Stemmer's legacy whitelabel solutions, ensuring zero disruption for the recording studios, distributors, and online platforms that currently rely on the original infrastructure to offer branded mastering to their users.

From its origins as an independent record label, Soundplate has evolved into a multi-faceted music company focused on powering independent artists.

Today, Soundplate's products are used by hundreds of thousands of artists. The company supports independent artists and labels through a suite of tools, including its massive free playlist submission system and Soundplate Clicks, a marketing platform used to create and manage music smart links, pre-save campaigns, and marketing materials.

For more information, visit [Soundplate.com](https://www.soundplate.com).

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This press release can be viewed online at: <https://www.einpresswire.com/article/936825919>

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