

Toyota Tsusho Selects BuyCo to Digitalize and Optimize Its Global Container Shipping Operations

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/EINPresswire.com/ -- [Toyota Tsusho Corporation](#), a leading global trading house within the Toyota Group, has selected [BuyCo, the leading Container Shipping TMS](#), to transform and streamline its container shipping operations.

By leveraging BuyCo, Toyota Tsusho aims to achieve full control over its ocean freight operations, strengthen carrier performance management, streamline shipping processes, and optimize the overall cost and efficiency of its global supply chain.



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Carl Lauron

Toyota Tsusho's Drive Toward Logistics Excellence

With a vast volume of containers shipped annually from warehouses and factories across many countries, Toyota Tsusho Corporation operates the most complex and globally distributed supply chains in the industry. This scale brings a unique set of operational challenges: managing high volumes of container bookings, ensuring end-to-end

visibility across thousands of shipments in motion.

At the same time, maintaining control over carrier allocations, and performance management is critical to preserving efficiency and cost competitiveness.

In this environment, inefficiencies can quickly scale, making precision, coordination, and real-time control essential to keep operations running seamlessly.

By deploying BuyCo's SaaS solution, Toyota Tsusho's Global operational teams expects to benefit from automated booking and carrier allocations management, real-time container tracking, and powerful KPI dashboards, all in a single, unified platform.

Driving Containerized Supply Chain Efficiency

Leveraging BuyCo's extensive ocean carrier network and advanced container shipping collaboration, Toyota Tsusho Corporation expects to, from a single platform:

- Monitor and manage ocean carrier performance, streamline operations, and optimize carrier allocations
- Automate container bookings, increasing operational efficiency and enabling teams to handle higher shipment volumes without additional headcount
- Track all container flows end-to-end, providing full visibility to both transport and warehouse teams, and enabling better supply chain orchestration
- Foster seamless collaboration across all regions and supply chain stakeholders involved in the shipment process.

All within a unified environment designed to bring control, efficiency, and transparency to global container shipping operations.

Quotes

"Toyota Tsusho's commitment to supply chain excellence is exactly what drives us at BuyCo," said Carl Lauron, CEO of BuyCo. "We are proud to be selected as their partner in this digital transformation journey. By connecting all stakeholders on a single platform, we will help Toyota Tsusho's teams gain the control they need to operate container shipping at the highest level of efficiency."

About Toyota Tsusho

Toyota Tsusho Corporation is a comprehensive trading company and core member of the Toyota Group. With a global network spanning more than 130 countries, Toyota Tsusho engages in a wide range of business activities, including the export of automotive parts and the management of complex international supply chains. The company is committed to developing excellence in logistics and continuously improving its global operations.

About BuyCo

BuyCo develops a digital Container Shipping TMS. Designed for exporters and importers managing large volumes of containers, the SaaS platform connects ocean carriers, freight forwarders, and all other shipment participants in a single place. By connecting stakeholders, automating day-to-day shipping tasks, and increasing visibility, BuyCo transforms container shipping to be more efficient, transparent, and profitable.

To learn more about BuyCo, visit <https://buyco.co/>

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