

ISAR INTELLECTUALS – New Conference on Innovation and Intellectual Property in Munich

One-day specialist conference focused on SMEs, taking place on October 22 2026

MUNICH, BAVARIA, GERMANY, August 26, 2026 /EINPresswire.com/ -- Munich has a new IP and innovation [conference](#). ISAR INTELLECTUALS, a

major conference event accommodating up to 100 participants, will debut on October 22. Presented by the association *Der Mittelstand. BVMW*, the conference will explore topics such as innovation and the economy, AI as a driver of innovation, AI in IP practice, and future innovations through four panel sessions featuring keynote speakers and expert discussions.



Innovation and intellectual property (IP) are crucial and indispensable to the success of modern societies."

Achim von Michel

Renowned innovation and IP experts from three academic institutions (FAU Erlangen, Steinbeis STI, TH Ingolstadt), alongside numerous practitioners from industry, the SME sector, and the startup scene, will examine the future of [intellectual property](#) and offer insights into future fields of innovation. The conference is supported by the German Patent and Trademark Office (DPMA).

"Innovation and intellectual property (IP) are crucial and indispensable to the success of modern societies. In times of stagnant growth, it is essential for Germany as a business location to boost its appeal through new ideas, products, and services, and to unlock new sources of value creation—particularly for SMEs. In the global arena, strong intellectual property protection via patents and trademarks plays a central role" emphasizes conference initiator Achim von Michel.

ISAR INTELLECTUALS kicks off on October 21 with an evening networking event. The specialist conference itself takes place on October 22, starting at 9:30 a.m., at the Munich Künstlerhaus. The conference fee is €190.00 (plus VAT), with a reduced rate of €130.00 (plus VAT) for members of the *Der Mittelstand. BVMW* association. Event program and registration can be found here: <https://isar-intellectuals.de>

ISAR INTELLECTUALS 2026 is sponsored by the IP community: Bonabry (Gold Sponsor), LexDellmeier (Silver Sponsor), SKM-IP (Bronze Sponsor) and Beetz & Partner (Bronze Sponsor).

ISAR INTELLECTUALS

INNOVATION - INTELLECTUAL PROPERTY

ISAR INTELLECTUALS Conference: October 22, 2026

Further information:

Achim von Michel

Director, Bavarian State Economic Senate

Südliche Auffahrtsallee 66

80639 Munich

E-mail: achim.von.michel@bvmw.de

Achim von Michel

WORDUP PR

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936833959>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.