

Influential Women Recognizes Bambi Samares: Building Financial Clarity And Long-Term Stability For Small Businesses

DOUGLASS, TX, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- The Founder of Epoch Bookkeeping Combines Financial Expertise, Education, and Relationship-Driven Service to Help Business Owners Gain Confidence in Their Numbers

Bambi Samares, founder of Epoch Bookkeeping, has built her career around a simple but powerful belief: when business owners understand their numbers, they are better equipped to make confident decisions and pursue sustainable growth. Since launching Epoch Bookkeeping in 2017, Samares has provided remote bookkeeping and financial management services to small businesses, helping clients establish organized financial systems while



reducing the stress that can come with managing the financial side of a company. Specializing in QuickBooks Online, she supports clients with accounts payable and receivable, account reconciliations, sales tax setup and filing, financial cleanup projects, and ongoing bookkeeping operations.

At the heart of Samares' approach is communication. She attributes much of her professional success to the strong relationships she has developed with clients through open, consistent, and dependable communication. Over the years, many clients have come to view her as one of their most trusted business resources, reaching out by phone, text, or email whenever questions arise. Whether they need assistance understanding a financial issue or are simply looking for guidance on a business decision, Samares makes herself available. When she does not immediately have an answer, she takes the initiative to research the issue and find a solution. That willingness to go the extra mile has helped her cultivate relationships built on trust and

mutual respect.

Her ability to connect with clients is complemented by a strong analytical mindset and exceptional attention to detail. Samares understands that bookkeeping is about far more than entering transactions or balancing accounts. To her, the financial records of a company tell a story. Every expense, invoice, bill, sales receipt, and capital purchase can provide insight into how a business is performing. By organizing and interpreting that information accurately, she helps business owners see their financial position more clearly and use that knowledge to make informed decisions. Her work has included helping organizations improve internal controls, streamline financial processes, and strengthen budgeting and reporting practices.

Samares' experience spans a broad range of industries, including hospitality, food service, education, and small business startups. This variety has strengthened her ability to adapt her services to each client's unique circumstances. Rather than applying a one-size-fits-all approach, she takes time to understand how each organization operates and where its financial processes can be improved. Beyond traditional bookkeeping responsibilities, she has also contributed in advisory capacities, including budget planning, operational decision-making, and serving as a financial resource through board involvement. Her goal is not simply to maintain accurate books but to help clients build financial systems that support the larger objectives of their businesses.

Before entering the bookkeeping field, Samares spent more than two decades working as an educator, teaching mathematics and working in special education. That experience continues to shape the way she serves clients today. Her background taught her the importance of patience, clarity, organization, and meeting people where they are. These qualities have proven especially valuable when working with business owners who may not have a financial background or who feel overwhelmed by accounting software and financial terminology. Samares enjoys helping clients understand QuickBooks and other financial management tools so they can become more comfortable with the financial side of their businesses.

Faith has also played an important role in Samares' professional journey. From the beginning, she dedicated her business to God and credits her faith with giving her the strength and confidence to continue moving forward, particularly when she entered a field in which she initially had limited experience. Although her previous education and professional background provided a strong foundation, she understood that becoming proficient in bookkeeping would require humility, persistence, and a commitment to continuous learning. She credits her clients and the experiences she has encountered throughout her career with helping her expand her knowledge and develop professionally.

Her journey has also taught her the importance of perseverance and adaptability. As a woman building a business while managing significant family responsibilities, Samares has not always been able to rely on traditional advertising, networking events, or promotional opportunities. Instead, she has developed her business through word-of-mouth referrals, personal connections, and the relationships she builds with those around her. Her family responsibilities,

including caring for her profoundly autistic son, have required her to approach entrepreneurship in ways that work within the realities of her life. Rather than allowing those circumstances to define what was possible, she found creative ways to build a sustainable business while remaining committed to the people and responsibilities that matter most.

Samares also encourages young women entering the industry to remain persistent, enthusiastic, and committed to their goals. She believes that finding a personal “why” can provide the motivation necessary to continue through difficult seasons. She encourages women to put themselves out there, introduce others to their work, embrace opportunities with genuine enthusiasm, and recognize that setbacks do not have to become permanent obstacles. At the same time, she emphasizes that professional ambition should not come at the expense of personal well-being. Rest, rejuvenation, and self-care are essential, particularly for women balancing careers, families, and other responsibilities. For Samares, taking time to recharge is not selfish; it is necessary to remain capable of supporting the people and commitments that matter most.

Honesty and transparency remain foundational principles in both Samares’ business philosophy and personal outlook. She believes that acknowledging weaknesses is not a sign of failure but an opportunity to identify areas where growth and better decisions are possible. Her career reflects that philosophy. Through faith, perseverance, continuous learning, and a commitment to her clients, she has transformed a transition into a new professional field into an opportunity to create lasting value for small businesses.

Today, through Epoch Bookkeeping, Bambi Samares continues to help business owners bring greater organization and clarity to their financial operations. Her combination of bookkeeping expertise, educational experience, analytical skills, and relationship-centered service allows her to serve as more than a bookkeeper. She strives to be a trusted partner who helps clients understand their financial stories, strengthen their businesses, and move forward with greater confidence. Her professional journey stands as an example of how resilience, purpose, and genuine relationships can create a meaningful foundation for long-term success.

Learn More about Bambi Mischelle Samares:

Through her Influential Women profile: <https://influentialwomen.com/connect/bambi-samares>

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