

Influential Women Spotlights Liliane Borgman Fuhrman: Leading Healthcare Innovation And Purposeful Community Service

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/EINPresswire.com/ -- CEO of AHCEQUIP Combines Entrepreneurial Experience, Hands-On Healthcare Leadership, and a Deep Commitment to Patients, Families, and the South Florida Community

Liliane Borgman Fuhrman is an accomplished healthcare executive and entrepreneur whose career reflects decades of leadership, resilience, service, and dedication to helping others. As CEO of AHCEQUIP, Liliane has built a growing healthcare organization focused on durable medical equipment, respiratory care, sleep apnea therapy, and mobility solutions, while developing strong relationships with healthcare providers and communities throughout South Florida.



Born into a family of business owners in Venezuela, Liliane was introduced to entrepreneurship from an early age. At just 20 years old, she began her professional journey in her family's textile company, where she learned the fundamentals of operations, leadership, customer relations, and business management directly from her father and grandfather. At the same time, she was completing her Degree in Business Administration at Universidad Santa María.

The combination of formal education and hands-on business experience gave Liliane an early understanding of what it takes to build and sustain an organization. More importantly, it established the strong work ethic, relationship-building skills, and entrepreneurial mindset that

would later define her professional journey.

Fourteen years ago, Liliane and her husband made the bold decision to relocate to the United States and begin again in an entirely new industry. Starting over required determination, adaptability, and a willingness to learn, but together they set out to build a healthcare company from the ground up.

Building a Healthcare Company With Purpose

Today, Liliane leads AHCEQUIP as CEO, having helped grow the organization from a small operation with just eight employees into a thriving healthcare company with more than 40 team members serving patients throughout Miami-Dade, Broward, and Palm Beach counties.

Under Liliane's leadership, AHCEQUIP has established itself as a trusted provider of healthcare equipment and services designed to support individuals with respiratory, sleep, and mobility needs. Her approach to leadership is highly hands-on, with a strong emphasis on relationships, operational efficiency, responsiveness, and compassionate patient care.

Liliane begins each day by reviewing priorities and actively engaging with referral sources throughout the region. Most Mondays, Wednesdays, and Fridays, she visits physicians' offices and hospitals in person, maintaining and strengthening relationships with pulmonologists, cardiologists, family medicine physicians, ENT specialists, case managers, and discharge planners.

For Liliane, these relationships are about much more than business. She believes effective collaboration among healthcare professionals is essential to improving patient outcomes and helping patients transition successfully from hospital to home.

Her passion for healthcare is rooted in the people behind every referral and every service. She is committed to helping individuals with respiratory and mobility challenges receive the equipment, education, and support they need to improve their quality of life.

A Leadership Philosophy Built on Kindness and Family Values

Liliane attributes her success to the people who have surrounded and supported her throughout her life. Her father consistently emphasized the importance of being surrounded by good people, a lesson that remains central to her personal and professional philosophy.

Family values have played an essential role in shaping who Liliane is today. She has strong faith and believes in God, as well as in the lesson her father taught her that every day brings a miracle. She also believes strongly in helping others whenever she has the opportunity.

For Liliane, kindness is not about expecting something in return. She helps people because she genuinely wants to support those who are in need at that moment. That commitment to kindness continues to motivate her every day, both personally and professionally.

Her leadership is therefore driven not only by business objectives but also by a genuine desire to make a difference in the lives of others.

Lessons From the People Closest to Her

Some of Liliane's most important lessons have come from her family. Her father taught her to believe that every day brings a miracle and to surround herself with good people.

Her husband has also played an important role in her professional journey. After spending years working in different fields, the couple eventually decided to work together and build their business after moving to the United States. One of his guiding principles has become especially meaningful to Liliane: address small issues before they become larger problems.

She believes that approach has helped them tremendously in building their company. Staying attentive, addressing challenges early, and remaining proactive have become important elements of their shared approach to business.

Liliane also speaks with deep appreciation about her mother, whom she describes as her favorite person in the world. Her mother continues to make an effort to keep the family connected, regularly checking on everyone, hosting family meals, and organizing an annual family trip so everyone can spend meaningful time together.

As Liliane's family continues to grow, she considers those moments increasingly important. She believes quality and enjoyable time with family and friends provides an opportunity to relax, recharge, and maintain the relationships that matter most.

Encouraging Women to Prioritize Themselves

Liliane's message to young women is rooted in faith, confidence, self-care, and balance. She encourages women to believe in God, believe in themselves, and recognize that life's experiences happen for a reason.

She also understands the many responsibilities women take on, particularly after marriage and starting a family. Women often dedicate themselves to their careers, children, and husbands while unintentionally forgetting to care for themselves.

Liliane encourages women to listen to their bodies, eat well, stay active, maintain friendships, and continue growing both internally and externally. She believes women should make time to call their friends, spend time together, and maintain the relationships that provide encouragement and support.

For Liliane, life can be wonderful and full of opportunities, but it can also become difficult and overwhelming. Taking care of oneself, she believes, is essential to remaining prepared to face those challenges.

Responding to Growth and Healthcare Challenges

As South Florida continues to grow rapidly, Liliane recognizes that increased demand for healthcare services presents both challenges and opportunities. She believes AHCEQUIP must continue to grow in response to genuine community needs rather than growth simply for the sake of financial gain.

One of the most significant issues she sees within the healthcare industry is insurance coverage. Liliane believes there needs to be greater alignment between the interests of healthcare providers and members because, while healthcare is ultimately a business, the people receiving care must remain at the center of every decision.

She has seen situations where patients have insurance but cannot afford necessary medical equipment because of high deductibles. When equipment is essential to recovery or rehabilitation, financial barriers can create additional difficulties for patients who already need support.

Liliane believes the industry must work collaboratively to find better solutions and ensure that patients who genuinely need healthcare services are not left without access to necessary equipment and support.

Balancing Entrepreneurship and Family

For Liliane, one of the most important — and challenging — values in life is finding balance between family and work. As a mother of five children and grandmother of four, she understands firsthand the responsibilities that come with building a career while maintaining a strong family foundation.

She believes that sometimes life is about quality rather than quantity. There may have been periods when she could not spend as much time with her children as she would have liked, but she made sure that the values she wanted to instill remained present in their lives.

Much of that perspective came from her own mother, who dedicated significant time to her family and continues to support Liliane today. That support gave Liliane the ability to raise her children, build her career, and continue developing as a businesswoman.

A Commitment to Community

Beyond her executive responsibilities, Liliane is deeply committed to community involvement and philanthropic service. She serves on the Board of Directors for Jewish Community Services of South Florida, supporting programs designed to enhance the well-being of children, families, seniors, and underserved populations throughout the region. She also remains connected to her entrepreneurial roots through her continued involvement with Gomelast in Peru.

Across her professional and community endeavors, Liliane brings the same principles that have

guided her throughout her life: faith, family, kindness, hard work, resilience, and service.

As she continues leading AHCEQUIP and supporting the growing South Florida healthcare community, Liliane Borgman Fuhrman remains focused on creating meaningful impact. Her journey from a family-owned textile business in Venezuela to healthcare entrepreneurship in the United States demonstrates the power of adaptability, determination, and purpose. Through her compassionate leadership, collaborative approach, and commitment to helping others, she continues to build not only a successful healthcare organization but also a legacy centered on improving lives.

Learn More about Lilianae Borgman Fuhrman:

Through her Influential Women profile, <https://influentialwomen.com/connect/liliane-fuhrman>

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