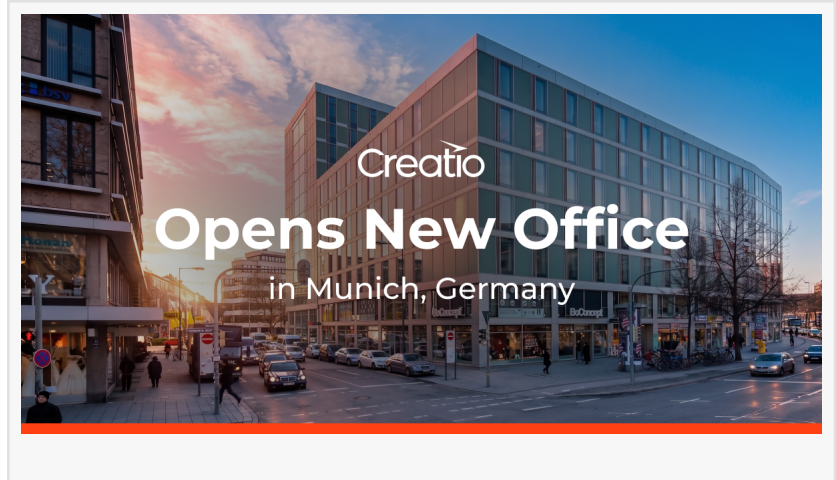


Creatio Expands Presence in DACH with New Munich Office

Munich becomes Creatio's 12th global office, strengthening the company's investment in the DACH region as organizations modernize for the AI era

BOSTON, MA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Creatio](https://www.creatio.com), an AI CRM and workflow platform where people and AI agents work together — with no limits on users, agents, or scale, today announced the opening of its new Munich office, expanding support for customers and partners across the DACH region, while deepening its investment as enterprises modernize for the AI era.



The Munich office marks Creatio's 12th global office, joining an international footprint that includes Boston, London, Warsaw, Sydney, and other regional hubs. The continued expansion reflects Creatio's long-term commitment to serving customers locally while supporting thousands of organizations across more than 100 countries.

The new office builds on a strong and growing presence across the DACH region. Organizations including PSI Software, Lohmann, and Dunapack Packaging are already leveraging Creatio's AI-native platform to build the connected operations that enable people and AI agents to work together.

The milestone follows a period of exceptional global momentum for Creatio. Earlier this month, the company announced quarterly bookings reaching 255% of the previous year's level, while the number of customers generating more than \$1 million in annual recurring revenue doubled over the past year. According to the company, that growth reflects accelerating enterprise demand for AI-native CRM and workflow platforms as organizations replace legacy software and modernize for the AI era.

"DACH is one of the most exciting enterprise software markets in Europe, and we're seeing strong demand from organizations looking to modernize customer operations for the AI era,"

said Nicolai Grosse Buening, Regional Sales Director at Creatio. "Our new Munich office brings us even closer to our customers and partners, allowing us to support them as they modernize legacy systems, adopt AI across the enterprise, and continue to grow."

The office officially opened last week with employees, customers, and partners coming together to celebrate the milestone. The Munich hub will enable Creatio to deepen collaboration with existing customers while expanding support for new organizations and its growing partner ecosystem across Germany, Austria, and Switzerland.

About Creatio

Creatio is an AI CRM and workflow platform where people and AI agents work together — with no limits on users, agents, or scale. We help midsize and large organizations run customer workflows in the AI era. Headquartered in Boston, MA, with a global team and a large ecosystem of partners, Creatio serves thousands of customers in over 100 countries and automates tens of millions of workflows daily. Genuine care for our clients and partners is at the heart of our DNA.

For more information, please visit www.creatio.com

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