

TEAM International and Sitecore Expand Strategic Partnership to Accelerate Digital Experiences in Latin America

TEAMCX brings LATAM accountable partner for licensing, legacy migration, composable architecture, and enterprise integration with certified local architects

FL, UNITED STATES, August 25, 2026

/EINPresswire.com/ -- TEAM

International today announced the launch of TEAMCX, a dedicated customer experience company supporting Latin America, built on TEAM's newly achieved Platinum Partner status and an agreement making.



TEAM International today announced the launch of TEAMCX

TEAM the exclusive Sitecore reseller for Colombia, Mexico, Brazil, Chile and Argentina. For organizations across the region, the launch answers a persistent structural problem: enterprise-grade experience platforms have historically been licensed from abroad, implemented by offshore practices, and supported outside regional hours, fragmenting accountability across the stack.

TEAMCX consolidates a unified AI-powered marketing ecosystem, bringing content, customer experience, personalization, analytics, governance, and digital operations together on a single platform, supported by end-to-end services ranging from Sitecore licensing and implementation to optimization, managed support, and continuous innovation.

"TEAM International's Platinum Partner status reflects the level of technical capability and delivery excellence required to support complex enterprise environments," said Matt Moore, CEO and Chairman.

"Together, we are strengthening access to Sitecore's technology and expertise for organizations in Colombia, Mexico, Brazil, and Argentina, helping them create more intelligent, relevant, and high-performing digital experiences. Propelling Latin American Companies to the world stage

TEAMCX and Sitecore help Latin American enterprises grow faster and compete globally by transforming content, data, AI, and customer experiences into a connected growth engine that delivers measurable business outcomes.

"We are very proud to build on our relationship with TEAM International and, with their partnership, extend the reach of the value we can deliver through powerful digital experiences, said Jesper Broberg, Global Vice President – Growth at Sitecore.

"With their expertise, we are positioned to grow our presence in these important markets, while also jointly providing an exceptional level of local support and care for our customers."

About TEAMCX

TEAMCX is TEAM International's dedicated digital experience provider in Latin America and the exclusive reseller of Sitecore solutions in Colombia, Mexico, Brazil, and Argentina. TEAMCX helps organizations transform their digital customer experiences by combining Sitecore technology with strategic consulting, implementation, integration, managed support, and continuous optimization.

Backed by TEAM International's deep regional expertise and global delivery capabilities, TEAMCX enables Latin American companies to adopt world-class digital experience technology and compete more effectively on the global stage.

Learn more at teamcx.com

About TEAM International

TEAM International is a global digital engineering and technology services company helping companies build, scale, and compete on the world stage.

Founded in 2004 and headquartered in Orlando, Florida, TEAM partners with enterprises and high-growth companies to design, build, and run the software and data platforms their businesses depend on.

With technologists across 12 locations in eight countries spanning the Americas, Europe, and Asia, TEAM delivers custom software engineering, data and AI, cloud and managed services, quality engineering, intelligent automation, and digital strategy consulting.

As an AWS and Microsoft partner, TEAM combines deep technical expertise with global delivery capabilities to help clients in financial services, healthcare, technology and telecommunications, logistics, retail, travel, and business services accelerate growth, modernize their businesses, and

compete globally.

Learn more at <https://www.teaminternational.com>

About Sitecore

Sitecore is a global leader in AI-enabled digital experience software. Founded in 2001 and marking its 25th anniversary in 2026, Sitecore serves thousands of the world's leading brands.

Its next generation platform, SitecoreAI, brings content, data, and personalization together with AI built into the workflows marketers and engineers use every day.

Learn more at www.sitecore.com

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