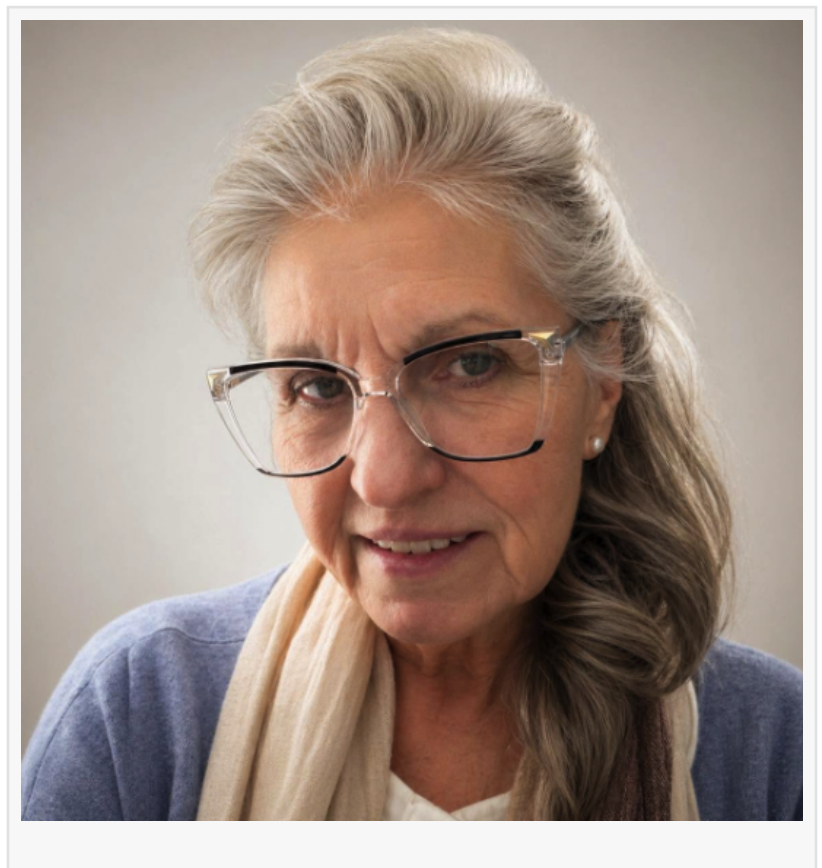


# Influential Women Profiles Lizzie Bailey: Agricultural Communications Leader, Columnist, And Rural Storyteller

NEW CUMBERLAND, PA, UNITED STATES,  
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Blending Authentic Storytelling,  
Nonprofit Leadership, and Agricultural  
Advocacy to Amplify Rural Voices and  
Strengthen Communities

New Cumberland, Pennsylvania — Lizzie Bailey is a columnist, nonprofit executive, business development consultant, and agricultural communications professional whose career reflects a deep commitment to rural communities, agriculture, leadership, and authentic storytelling. Through her work as the creator of Hobby Farmer's Daughter, Executive Director of the Pennsylvania State Council of Farm Organizations, and owner of Lizzie's Ink, LLC, she continues to connect people, organizations, and ideas while elevating the voices and experiences that shape rural Pennsylvania.



Lizzie is best known for Hobby Farmer's Daughter, her column featured in multiple Central Pennsylvania newspapers. Through her writing, she draws upon her connection to rural life, agriculture, family heritage, and community traditions to tell stories that resonate with readers. Her distinctive voice has become an important part of her professional identity, allowing her to communicate rural experiences in an authentic and personal way.

Alongside her writing, Lizzie serves as Executive Director of the Pennsylvania State Council of Farm Organizations, where she supports advocacy, coordination, and development efforts across the agricultural sector. Her professional experience encompasses business development, nonprofit administration, leadership, communications, and community engagement, giving her a

broad perspective on the needs of organizations and the people they serve.

Lizzie is also actively involved in volunteerism and civic engagement, including leadership roles with organizations such as the Pennsylvania State Farm Show Foundation, Inc., and the New Carlisle Fair Association. Through these commitments, she continues to contribute to the agricultural and community organizations that have played an important role in her professional and personal journey.

Her academic background includes a Master of Education in Adult Education and Training and a Bachelor's Degree in Business Management from the University of Phoenix, as well as a Certificate in Rural Leadership from Penn State Extension Agricultural Sciences. She is also currently a student at Omega Graduate School, where she is pursuing a doctoral degree. Her continued educational journey complements her practical leadership experience and strengthens her ability to support organizational development, community engagement, and education.

At the heart of Lizzie's success is her ability to connect with people while remaining grounded in authenticity. She has developed a writing voice and leadership style that reflects who she is, and she works intentionally to protect that authenticity in everything she publishes and creates. Her connection to rural life and agriculture has shaped her perspective and enabled her to build meaningful relationships within the communities she serves.

For Lizzie, following her passion has been central to building a fulfilling career. The advice to follow one's passion and do work that one enjoys continues to guide her professional decisions. Rather than pursuing opportunities simply because they are available, she believes in remaining aligned with the work, values, and identity that give her a genuine sense of purpose.

Lizzie has also reflected on the profound influence her mother had on her relationship with education and learning. In her latest feature, "Books My Mother Gave Me," Bailey shares a poignant childhood memory that illustrates how her mother's dedication to her education shaped her future. Despite having only an eighth-grade education herself, her mother placed tremendous value on learning and made everyday sacrifices to encourage her daughter's intellectual growth. One pivotal memory recalls her mother purchasing two foundational books from a door-to-door salesman using saved pocket money. That simple but meaningful act became part of the foundation that helped set Lizzie on a path toward higher education and reinforced the lasting impact of a parent's belief in a child's potential.

She also carries an important piece of advice from her mother for young women entering the industry: they should never allow others to define their value because they are in charge of determining it. For Lizzie, that message reinforces the importance of confidence, self-awareness, and maintaining a strong sense of identity while navigating professional environments.

One of the biggest challenges Lizzie faces is maintaining and protecting her unique writing voice

while navigating external opportunities, editorial changes, and publishing platforms. As her reach continues to grow, she remains intentional about ensuring that her work stays authentic and aligned with her values. She recognizes that maintaining a recognizable and genuine voice is essential to building trust with readers and communities.

At the same time, Lizzie sees significant opportunities to expand her reach through publications, partnerships, and sponsored storytelling. She believes these opportunities can provide additional platforms for elevating rural and agricultural voices while allowing her to continue developing creative work that reflects the communities and traditions she values.

Her approach to storytelling extends beyond simply sharing information. Lizzie believes in helping people and organizations communicate ideas in ways that feel genuine, relatable, and meaningful. Through her consulting work with Lizzie's Ink, LLC, she brings together creative development, business experience, leadership knowledge, and her understanding of rural communities.

Her work is ultimately guided by a strong commitment to authenticity, integrity, and protecting her creative voice. Lizzie believes that what she publishes should reflect her personal style and authentic storytelling rather than simply conforming to outside expectations. She also values remaining aligned with her beliefs and pursuing opportunities that reflect her identity and creative direction.

As she continues building upon her work across writing, nonprofit leadership, consulting, and agricultural advocacy, Lizzie Bailey remains committed to strengthening rural communities and ensuring their stories are heard. Her career demonstrates the value of combining professional expertise with personal passion, allowing her to create meaningful connections while preserving the authenticity that has become central to her work.

Learn More about Lizzie Bailey:

Through her Influential Women profile, <https://influentialwomen.com/connect/Lizzie-Bailey>

Influential Women

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