

Lauren Erickson of Erickson Advisors Named to InvestmentNews \$100M Club: Top Female Advisors of 2026

Durham Financial Advisor Recognized Among Nation's Most Influential Women in Wealth Management

DURHAM, NC, UNITED STATES, August 25, 2026 /EINPresswire.com/ --

Erickson Advisors is proud to announce that Lauren Erickson, CFP®, CSRIC™, has been named to the InvestmentNews \$100M Club: Top Female Financial Advisors in the U.S., a prestigious national recognition honoring the women reshaping American wealth management.



The InvestmentNews \$100M Club spotlights elite female financial advisors who have

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Lauren Erickson

distinguished themselves through exceptional client service, professional achievement, and leadership in the financial planning industry. The 2026 list recognizes women managing \$100 million or more in assets who are setting the standard for excellence in the field.

"It is a genuine honor to be recognized alongside so many accomplished women who are committed to putting their clients first," said Lauren Erickson. "This recognition reflects the trust our clients place in us every day, and the dedication of the entire Erickson Advisors team. Our "Plan Now. Live Now." programs are a values-based approach to

financial planning that helps people build confidence around their financial lives. This acknowledgment reinforces the value the Erickson Now Advantage™ creates for our clients."

Erickson joined Erickson Advisors in 2003, became managing partner in 2012, In 2025 she completed her acquisition of the firm, bringing the practice fully under her leadership. Under her

stewardship, Erickson Advisors has grown into a trusted, fiduciary-focused firm serving individuals and small businesses from offices in Greensboro and Durham, N.C.

A graduate of New York University and the University of North Carolina at Chapel Hill, Erickson holds the CERTIFIED FINANCIAL PLANNER™ designation, the Chartered SRI Counselor (CSRIC™) certification, holds Series 6, 7, 62, and 63 securities registrations, as well as Life, Health, and Long-Term Care Insurance licensure.

Beyond her professional accomplishments, Erickson is deeply committed to her community. She has served on the board of the Orange County Rape Crisis Center and remains actively engaged with numerous charitable organizations through board appointments and volunteer service.

The \$100M Club recognition can be viewed at [investmentnews.com](https://www.investmentnews.com).

About Erickson Advisors

Erickson Advisors is a fee-based financial planning and investment firm with offices in Greensboro and Durham, N.C. Founded on a commitment to personal care and dependable service, the firm serves individuals, families, and small business owners with comprehensive financial planning, asset management, and insurance solutions. Each of the Financial Advisors at Erickson Advisors operates as a fiduciary, meaning it is always required to act in the best



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For more information, visit ericksonadvisors.com or connect with Lauren Erickson on [LinkedIn](#).

\$100M Club Top Female Advisors issued by InvestmentNews. Winners ranked based on assets under management (AUM), AUM growth, and organic client growth introduced to the business over the last 12 months. All figures submitted are subject to a verification process through your compliance department. Entrants need to self-nominate and submit all required information by survey. Listing in this publication and/or award is not a guarantee of future investment success. This recognition should not be construed as an endorsement of the financial professional by any client. No compensation was provided directly or indirectly by the recipient for participation or in connection with obtaining or using the third-party rating or award.

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