

Graffeo Coffee Launches Giveaway of its 1984 Ferrari 308 Custom Fitted with La Pavoni and a Lifetime's Supply of Coffee

Graffeo Coffee has announced a sweepstakes to rehome its vintage Ferrari - complete with a classic La Pavoni lever espresso machine built into the trunk.

SAN FRANCISCO, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Graffeo Coffee](https://www.graffeo.com), the oldest coffee roaster in San Francisco, has announced a sweepstakes to rehome its vintage Ferrari - complete with a classic La Pavoni lever espresso machine built into the trunk and a lifetime's supply of coffee.



The prize Ferrari

Purchased in 2025 after co-owner Walter A. Haas learned of co-owner Luciano Repetto's passion for Ferraris, Graffeo worked with Church of the Air Cooled to outfit this rare 1984 308 Ferrari's trunk with the espresso machine. Soon, it caught the attention of top car influencer Supercar Blondie and appeared at Monterey Car Week, NASCAR events, wine and food festivals, and all over social media and in the news.

“

...this first Ferrari belongs in a fan's hands and driveway, pulling shots in the most extravagant way possible, not sitting idle in ours.”

Walter A. Haas

“The spirit of Graffeo and this car is exceptional Italian craftsmanship, which is why we've acquired a second Ferrari 308 better suited for San Francisco's hills, and outfitted it with an espresso machine,” said Haas. “We've since decided that this first Ferrari belongs in a fan's hands and driveway, pulling shots in the most extravagant way possible, not sitting idle in ours.”

In lieu of the Ferrari, the winner may select a \$30,800 cash alternative. The giveaway closes September 4th, with entries made via <https://graffeo.com/pages/cafe-car-giveaway>

Photo selects can be [found here](#), and contest rules are as follows:

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the 48 US/DC (excl FL & NY), 18 years of age (19 in AL/NE) and older. Driver's license required to claim prize. Void in FL, NY & where prohibited by law. Sweepstakes starts at 12:00 a.m. PT on 8/24/26 and ends at 11:59 p.m. PT on 9/4/26. Subject to Official Rules, including how to enter, prize details, odds, and restrictions, see <https://graffeo.com/pages/cafe-car-giveaway-rules>. Sponsor: Graffeo Coffee Roasting Company, Inc., 735 Columbus Avenue, San Francisco, CA 94133.

#

About Graffeo Coffee Roasters: Graffeo is one of North America's oldest artisan coffee roasters and has been a mainstay in San Francisco's North Beach neighborhood since 1935. It remains a family-run institution passed down through generations with a roasting process as unique as the flavor in every cup. Using a custom-built Fluid Bed Roaster perfected over decades, each bean is roasted evenly for a clean, rich finish. Graffeo can be purchased online and in person at the same storefront where it all began on Columbus Avenue in North Beach. Learn more by visiting <https://graffeo.com/>, Instagram, and X.

Jennifer Lea Cohan
Graffeo Coffee Roasting Company
jennifer@savorypr.com
Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936887527>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.