

Eternal Alaska Expands Nationwide as Eternal Legacy Service, Announces Two Extraordinary Memorial Journeys

Rebranded ash scattering memorial company announces Route 66 Centennial journey beginning Nov. 11 and a year-long journey through all 63 U.S. National Parks

HUNTSVILLE, AL, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Eternal Alaska, founded to help families carry out final wishes in Alaska, today announced its national expansion and rebranding as [Eternal Legacy Service](#), reflecting the company's growth beyond Alaska.

The company, which has served more than 600 families since 2021 through ash scattering memorials, consultations, memorial products and veterans urn assistance, is marking the expansion with two major memorial journeys: a [Route 66 Centennial Legacy Journey](#) beginning in Chicago on November 11, 2026 — exactly 100 years after Route 66 was established — and a [63 National Parks Memorial Journey](#) planned for 2027.



Denali National Park, Alaska — The landscape that helped inspire Eternal Alaska, now expanding nationwide as Eternal Legacy Service.

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Most people think of a final resting place as one place. Instead of one final resting place, someone's final journey can become America.”

*Stan Reese, Founder of
Eternal Legacy Service*

“Alaska will always be where this began, but families taught us that a meaningful final resting place isn't defined by a state line,” said Stan Reese, founder of Eternal Legacy Service. “Sometimes it's a mountain. Sometimes it's the ocean. Sometimes it's a road someone spent their life traveling.”

From Eternal Alaska to Eternal Legacy Service

Founded in 2021, Eternal Alaska grew as families

requested ash scattering memorials at meaningful destinations beyond Alaska. Eternal Legacy Service now coordinates destination memorials that may include transportation and care of cremated ashes, real-time tracking, Scattering Moment videos, GPS documentation, memorial certificates and professional photography. The company and its founder have been featured in Fortune and The Washington Post.

Route 66 Centennial Legacy Journey

The Route 66 Centennial Legacy Journey will carry one loved one's cremated ashes more than 2,400 miles through Illinois, Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California toward Santa Monica and the Pacific Ocean.

The journey is planned to include up to 25 individually documented scattering moments along or near the historic route, subject to applicable laws, permissions, weather and accessibility. The family can follow the journey through real-time tracking and receive Scattering Moment videos, GPS documentation, professional photography and a custom Route 66 Centennial keepsake book.

Subject to weather, marine conditions and applicable requirements, the final chapter is planned as an ash scattering at sea in the Pacific Ocean. The journey is offered starting at \$39,500.

63 National Parks Memorial Journey

Eternal Legacy Service is also planning an approximately year-long 63 National Parks Memorial Journey for 2027. The \$149,500 journey will carry one loved one's cremated ashes through all 63 U.S. National Parks, from Alaska and Hawaii to American Samoa and across the continental United States.

Where ash scattering is legally permitted and practical, portions will be respectfully scattered in accordance with applicable National Park Service requirements. Where scattering cannot legally or practically be performed, the cremated ashes will still make the journey to the park and that chapter will be documented through photography and, where available, a cancellation stamp collected in the U.S. National Parks Passport Book carried throughout the journey.

The journey is being planned in about 10 travel segments around seasonal conditions and accessibility. At the conclusion, the family will receive the completed Passport Book, a custom memorial photo album, Scattering Moment videos, GPS documentation and professional photographs.

"Most people think of a final resting place as one place," Reese said. "Instead of one final resting place, someone's final journey can become America."

About Eternal Legacy Service

Eternal Legacy Service, formerly Eternal Alaska, provides professionally coordinated destination ash scattering memorials throughout the United States, helping families carry out meaningful final wishes at National Parks, mountains, coastlines, historic locations and other significant destinations.

For complete press materials, high-resolution photos, videos and additional background, visit:

Press & Media:

<https://eternalalaska.com/press-media>

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