

Coherent Market Insights Named Independent Process Advisor for the Fi India Awards 2026

BURLINGAME, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Mumbai, Maharashtra, India, August 2026 — Coherent Market Insights (CMI) has been appointed as the independent Process Advisor for the [Fi India Awards 2026](#), organized by Informa Markets. The awards ceremony will take place on August 26, 2026, at the Ruby Ballroom, Hotel Sahara Star, Mumbai, under the theme "Blend of Brilliance: Recognizing Visionaries in Food & Beverage Excellence."



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CMI designed and led the structured evaluation framework behind the Fi India Awards 2026, spanning nomination screening, due diligence and jury governance across 241 entries.”

CMI

As Process Advisor, CMI built and ran the evaluation backbone of the awards — everything from nomination screening and documentation checks to category alignment and jury governance. The goal, according to the organization, was to make sure the recognitions handed out at the ceremony reflect something measurable, not just visibility or marketing reach.

The numbers behind the process tell part of the story. A total of 241 nominations came in across 16 award categories. Of those, 32 were drafts or incomplete and didn't make it past the first filter, leaving 209 for detailed

review. CMI's team then checked each nomination for category fit, documentation completeness, and claim substantiation, alongside a legal and reputational screen.

Where a nomination had a fixable gap — a missing certificate, an unclear date, inconsistent company details — CMI followed up with the nominee directly rather than rejecting it outright. That clarification process meant 161 of the 209 reviewed nominations were ultimately approved for jury evaluation; the remainder were dropped for reasons like incomplete evidence, duplication, or unsubstantiated claims.

From there, an independent jury took over. The 161 approved nominations were split across three panels — one focused on food safety and sustainability, one on ingredients and wellness, and one on brand growth and commercial excellence. Each panel scored nominations on a 1–10 scale across six parameters, including innovation, compliance, and growth trajectory, with 60% of the weightage tied to objective business metrics and 40% to qualitative factors like market perception and governance. The top three in each category moved forward, adding up to 47 finalists across all 16 categories.

A Session from CMI Leadership

Mr. Raj Shah, CEO & Founder of Coherent Market Insights, oversaw the methodology and is scheduled to speak during the ceremony, sharing key insights on the awards process.

CMI has been clear about the boundaries of its role in this process: it did not decide who won. That determination rested entirely with the independent jury. CMI's mandate was limited to eligibility, evidence validation, and process integrity.

About the Fi India Awards

Now in its fourth edition, the Fi India Awards recognizes organizations across categories including food safety, sustainability, plant-based innovation, export excellence, processing technology, packaging, and digital innovation, among others spanning India's food and beverage ecosystem. The event is organized under Informa Markets' Fi India platform. More information is available at: <https://fiindiaawards.com>

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