

Build the Leader Transform the Trajectory Offers a Blueprint for Leadership Built From Identity

Riunita Martin combines faith, corporate experience, empathy, and accountability to help leaders strengthen teams, restore trust, and create lasting results.

NEW YORK CITY, NY, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Riunita Martin challenges conventional ideas about authority and influence in **BUILD THE LEADER TRANSFORM THE TRAJECTORY**, a faith-driven leadership guide focused on developing leaders from the inside out. Drawing from real-world corporate leadership experience, operational excellence, and biblical principles, Martin presents leadership as a process rooted in identity, moral values, empathy, and accountability, rather than control or charisma.

The book is designed for emerging and experienced leaders who recognize that sustainable organizational results depend not only on strategy, but also on developing people, strengthening trust, and creating environments where individuals can contribute effectively.

Throughout **BUILD THE LEADER TRANSFORM THE TRAJECTORY**, Martin focuses on the deeper work required to move beyond simply managing behavior toward transforming outcomes. Practical frameworks, personal stories, and actionable strategies address how leaders can operate with conviction while developing high-performing teams and remaining aligned with their values.

Martin connects individual leadership development with wider organizational consequences, arguing that the way a leader is formed can influence employees, workplace culture, performance, and long-term impact.

Martin wrote **BUILD THE LEADER TRANSFORM THE TRAJECTORY** in response to what she



Build the Leader by Riunita Martin

identifies as a growing leadership crisis in recent years. At the center of her perspective is the belief that effective leadership begins with identity and must be supported by clear moral principles and values.

She argues that leadership development is not limited to people entering management for the first time. Seasoned leaders can also benefit from returning to foundational principles, particularly when changing workplace demands, declining trust, or organizational pressures have pulled attention away from the essential responsibilities of leading people well.

The book is particularly relevant for untrained or underdeveloped leaders, professionals entering leadership roles, and experienced leaders seeking to rebuild their foundations.

BUILD THE LEADER TRANSFORM THE TRAJECTORY also addresses psychological safety, which Martin views as increasingly important amid the broader leadership challenges facing organizations. By emphasizing empathy, accountability, trust, and intentional development, she encourages leaders to examine the conditions they create for others.

Martin brings corporate leadership and operational experience to **BUILD THE LEADER TRANSFORM THE TRAJECTORY**, combining those lessons with a faith-centered view of character and responsibility. Her message rejects the idea that leaders eventually reach a stage where development is no longer necessary. Instead, she maintains that rebuilding can happen at any point in a leadership journey.

By providing tools intended to strengthen identity, restore trust, support psychological safety, and improve results, Martin offers a blueprint for leaders prepared to examine themselves first and use that stronger foundation to create meaningful, sustainable impact around them.

You can contact the author through her website at:

<https://www.leiacademy.org>

The book is available at:

<https://books.by/riunita-martin>

For review copies, interview requests, or additional information, please contact:

Riunita Martin

BrightKey PR

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936897154>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.