Smith Will Exhibit at embedded world North America, Exhibit Hall B, Booth 6426

The company will showcase its innovative approach to supply chain management and connect with existing and future partners

HOUSTON, TX, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Smith, a leading global distributor of electronic components and semiconductors, today announces its upcoming exhibition at embedded world North America. The conference will take place from Tuesday, September 22, through Thursday, September 24, in Anaheim, California. This will be Smith's second time exhibiting at the show.

> With decades of industry experience and deep market knowledge, our experts have the connections and skills to secure the chips our customers need to build the next generation of advanced technologies."
>
> *Todd Burke, Chief Commercial Officer at Smith*

embedded world North America is the premier event for the embedded-tech community, bringing together leaders from across the electronics industry to explore the latest trends, developments, and technologies. Smith will be on hand to share how its advanced supply chain capabilities and dedication to quality can help empower the future of embedded systems.

Smith representatives will be at Exhibit Hall B, Booth 6426 to highlight the company's approach to navigating complex market conditions and procuring critical components for its customers. With its Intelligent Distribution™ model and extensive global reach, Smith's customizable and comprehensive solutions are built to fit the unique and diverse needs of its partners.

"Procurement professionals are under strain with the current market conditions, limiting their ability to fully maximize opportunities in the AI revolution," said Todd Burke, Chief Commercial Officer at Smith. "With more than four decades of industry experience and deep market knowledge, our team of experts has the connections and skills to secure the chips our customers need to continue building the next generation of cutting-edge technologies."

What: embedded world North America
When: Tuesday, September 22, to Thursday, September 24
Where: Exhibit Hall B, Booth 6426
Anaheim Convention Center
200 S. Anaheim Blvd.
Anaheim, CA 92805

About Smith
Founded in 1984, Smith is the leading independent distributor of electronic components. Smith's Intelligent Distribution™ model offers a comprehensive suite of flexible and scalable supply chain solutions to source, manage, test, and ship billions of components to partners worldwide in every industry and vertical. The company is backed by more than 25 certifications and accreditations and has developed and implemented sustainable practices that exceed industry and regulatory requirements. Building on its decades of market data, cutting-edge technology, and a systems-based approach to quality excellence, Smith generated more than USD $3.45 billion in global revenue in 2025 and ranks ninth among all global distributors. Visit www.smithweb.com to learn more.

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