

Tampa Luxe Launches Experiences Platform With More Than 30 Curated Tampa Bay Packages

The September platform opens with more than 30 curated packages across water, nightlife, cars and wellness, plus a new collection of private luxury stays.

TAMPA, FL, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Tampa Luxe](#) will launch [Tampa Luxe Experiences](#) in September, a booking platform that packages the company's yachts, exotic cars and private transportation with Tampa Bay activities, dining, nightlife and private accommodations, opening with more than 30 curated experiences.



Private yacht charters anchor the water category on Tampa Luxe Experiences, which launches in September with more than 30 curated packages across Tampa Bay.

The platform opens at [experiences.tampaluxe.com](#). Offerings are organized into water, nightlife, cars, wellness and stays, and include sunset yacht dinners, yacht and jet ski charters, Bentley

“

Someone tells us what the day is for, a birthday, friends in from out of town, an anniversary, and the concierge goes and finds the pieces that fit.”

*Jacob Martin, Chief
Technology Officer, Tampa
Luxe*

date nights, exotic car rally routes, VIP ATV adventures, Pilates and spa days, rooftop dinners, private jet day trips and Tampa Pirate Bus private rentals. Weekend packages cover bachelor and bachelorette weekends, anniversaries and group getaways. A separate collection of [luxury stays in Tampa Bay](#) opens with three private properties, including a waterfront beach house and a lakefront retreat, with additional estates in preparation.

Pricing is quoted per request. Because a package combines vehicles, vessels, venues, headcount and duration, Tampa Luxe confirms availability and cost

through its concierge team rather than publishing fixed rates.

"People were renting the vehicle or the yacht because of the day they wanted to build around it," said Oytun "Oy" Tutuncu, chief executive officer of Tampa Luxe. "The conversation used to be what someone wants to rent for four hours. Now it starts with what they want to do for those four hours."

The platform also includes an AI concierge, a chat assistant that takes a request in plain language and pulls from the live catalog to return the packages that fit. A customer can describe a bachelor party for 12, a girls weekend or an anniversary dinner for two, and the concierge returns matching experiences with the details behind them instead of a list of search results.

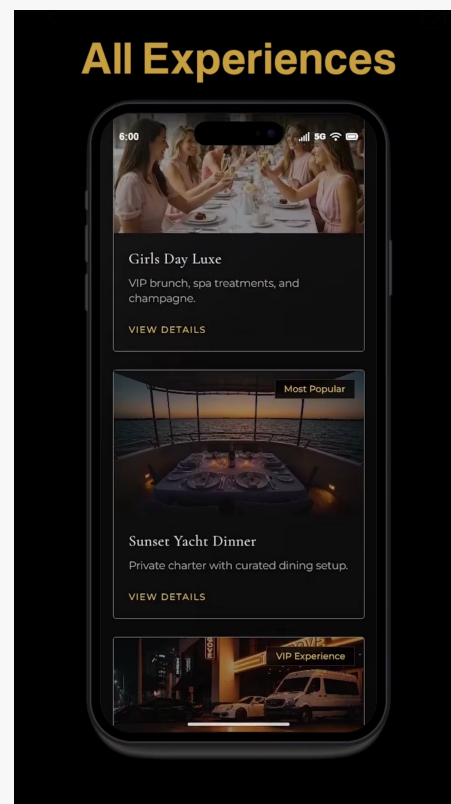
"Planning a day out should not feel like a project," said Jacob Martin, chief technology officer of Tampa Luxe. "Someone tells us what the day is for, a birthday, friends in from out of town, an anniversary, and the concierge goes and finds the pieces that fit. I did not want technology that makes people think harder. I wanted something that helps them plan the day they already have in their head."

Tampa Luxe will run two booking paths. Individual services remain available by the hour or the day, unchanged from the current model. Packages on the Experiences platform can be booked as built or assembled with the concierge.

The platform is built to carry outside operators as well. Tampa Luxe is opening it to Tampa Bay restaurants, wellness studios, entertainment venues and activity providers, with its first outside



The Luxury Stays collection opens with three private properties, including a waterfront beach house and a lakefront retreat, with additional estates in preparation.



The Tampa Luxe Experiences catalog on mobile. The platform launches in September with packages spanning water, nightlife, cars, wellness and stays.

partners confirmed for the September launch.

The launch targets a segment that has been raising its trip budgets. The top 10% of U.S. households by income now spend an average of \$7,900 per leisure trip, up from \$5,100 in 2022, according to a 2026 report from Resonance Consultancy produced with the research firm Leger.

Tampa Luxe Experiences opens in September 2026 at experiences.tampaluxe.com.

About Tampa Luxe

Tampa Luxe is a Tampa Bay luxury transportation, hospitality and lifestyle company offering private chauffeured transportation, exotic and luxury vehicle rentals, yacht charters and group services. In September 2026 the company adds Tampa Luxe Experiences, a platform selling curated and custom activity packages built on those services and on partnerships with local operators. The company is based in Tampa, Florida, and serves Tampa, St. Petersburg and Clearwater. More information is available at TampaLuxe.com

Oytun Tutuncu
Tampa Luxe
+1 813-407-3107
info@tampaluxe.com
Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/936901361>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something



Tampa Luxe Golf Day pairs private Sprinter transport with curated tee times, one of more than 30 packages on the Tampa Luxe Experiences platform.



Tampa Luxe chief executive officer Oytun "Oy" Tutuncu.

[We have](#) missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.