

Island Bookings BV Launches Affiliate Program, Opening Island Ferry Bookings to Travel Publishers and Agencies

A partner program lets bloggers, content sites and travel agencies earn on island ferry and island-hopping traffic across a seven-region booking portfolio.

APELDOORN, NETHERLANDS, August 27, 2026 /EINPresswire.com/ -- Island Bookings BV has announced the launch of its [affiliate partner programs](#), opening its island ferry and island-hopping booking systems to travel publishers, content creators and travel agencies worldwide. The program formalises partnership arrangements the company has operated informally for several years, and is open to participants of every size, from individual bloggers placing a single banner to agencies integrating live ferry availability into their own booking flows.



Island-hopping adventures through Fiji's Mamanuca and Yasawa islands aboard high-speed ferries.

“

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*Marcus Stevens, Director,
Island Bookings BV*

The Booking Layer the Travel Web Is Missing

Island travel content is abundant. Island travel logistics are not.

A reader researching the Gili Islands, the Yasawas or La Digue can find a hundred articles describing where to go and almost none that resolve the practical question that follows: which operator runs that crossing, on what days, at what time, and with seats still available. That information sits with local operators, is frequently

published only in the local language, and changes seasonally.

The result is a consistent break in the journey. The publisher does the work of creating the intent, and the reader disappears into a search engine to make the booking or find how to book. Island Bookings BV has spent since 2011 building the layer that closes that gap: live-availability e-ticketing connected directly to island ferry, fast boat and water-taxi operators, with immediate confirmation and international card payments.

What the Program Offers Partners

The program is designed for partners who do not want to become travel agents themselves.

Commission: up to 35% of Island Bookings' margin on every confirmed booking, paid across ferry tickets, land transfers, island-hopping passes and add-on activities.

Attribution: a 30-day cookie window, so partners are credited for bookings made well after the reader leaves the article.

Creative: banners, destination-specific search widgets and deep links to individual routes, sized for standard placements and for in-article embedding.

Payouts: monthly, with a minimum threshold of EUR 250 where unreasonable transfer fees are required.

Reporting: per-link and per-destination performance, so partners can see which routes and which articles convert.

No exclusivity: partners can run the program alongside existing hotel, insurance and tour affiliate arrangements.



Granitic rock formations, turquoise shallow water, and lush tropical vegetation await you in the Seychelles.



Stunning island destinations of Nusa Penida, Lembongan and the Gili Islands are just a fast-boat ride away from Bali.

Agencies and larger publishers can additionally arrange co-branded booking pages and direct API access to live availability. Those arrangements are handled individually.

A Portfolio Built Destination by Destination

Island Bookings BV operates destination-specific booking platforms rather than a single global marketplace, on the basis that island ferry travel is a local problem solved locally. Each site is built around the operators that actually serve that archipelago.

Flagship destinations open to affiliate partners include:

Lembongan: departure point for fast boat crossings to Bali, the Gili Islands, Lombok and Nusa Penida.

Indonesia: [ferry tickets for the Gili Islands](#) are available on Gilibookings.com, which covers fast boat crossings between Bali, Lombok, the Gili Islands, Nusa Penida and Nusa Lembongan across nine operators, including Blue Water Express, Eka Jaya, Gili Getaway and Scoot Fast Cruises. The platform has issued over a million tickets since 2011 and is recommended by Lonely Planet and recognised as the first website to sell fast boat tickets online.

La Digue, Seychelles: reached by Inter Island Ferry from Mahé and Praslin.

Seychelles: [ferry tickets for the Seychelles](#) are available on Seychellesbookings.com, which handles the Mahé, Praslin and La Digue routes operated by Cat Cocos and Cat Rose. The platform is endorsed by the Seychelles Tourism Board and was one of the first websites selling online ferry tickets in the region.

The Mamanuca Islands, Fiji: served from Port Denarau, Lautoka and Vuda Marina.

Fiji: Fiji island hopping and ferry transfers available on Fiji-bookings.com cover the Mamanuca and Yasawa Islands from Port Denarau, Lautoka and Vuda Marina across eight operators including the Yasawa Flyer, South Sea Cruises and Malolo Cat, together with multi-day Bula Pass products that allow jump-on jump-off island hopping tickets.

The portfolio also includes StMartinbookings.com (St Martin/Maarten, Anguilla, St Barths and Saba), Virginbookings.com (the US and British Virgin Islands), Gilitickets.com and the global ferry booking platform ViaFerry.com.

Who the Program Is For

Individual travel bloggers and destination writers can place a banner or a route-specific deep link and earn on traffic they are already generating, turning leads into paid conversions.

Larger content publishers and comparison sites can embed search widgets directly.

Travel agencies, tour operators and DMCs can book on behalf of clients through partner accounts, or integrate availability into their own systems.

Dive centres, accommodation providers and activity operators on the islands themselves can earn additional income by placing affiliate links on relevant transport information pages on their websites. This works well with existing sales channels and costs their staff no time or effort.

Island Bookings BV is seeking long-term partnerships in each of these categories, and is prioritising publishers with established audiences in the Indonesian, Fijian, Seychellois and Caribbean island markets.

“Travel publishers spend all their effort getting a reader excited about an island, and then lose them at the moment the reader wants to book,” said Marcus Stevens, Director of Island Bookings BV. “We have spent more than a decade building the booking systems that answer that question, destination by destination, operator by operator. Our program simply lets the people who created the intent share in the booking revenue. We invite bloggers, publishers and agencies of any size to join, and we are ready to build tailored integrations for partners who want to go further.”

Partners can apply at <https://island-bookings.com/contact-us>

About Island Bookings BV

Island Bookings BV is a Netherlands-based travel technology company specialising in online booking platforms for island destinations worldwide. The company builds destination-specific websites that connect travellers directly to local fast ferry, boat and water-taxi operators, providing live seat availability, instant e-ticketing and international payment processing. Its portfolio includes Gilibookings.com, Seychellesbookings.com, Fiji-bookings.com, StMartinbookings.com, Virginbookings.com, Gilitickets.com and Viaferry.com.

Company Overview:

Office: Apeldoorn, Netherlands

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Portfolio: seven island and ferry booking platforms across Southeast Asia, the South Pacific, the Indian Ocean and the Caribbean

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