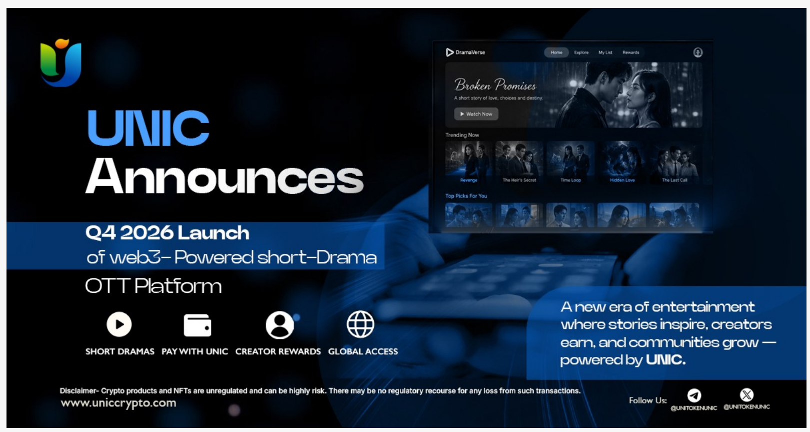
UNIC Announces Q4 2026 Launch of Web3-Powered Short-Drama OTT Platform

UNIC plans to launch a mobile-first short-drama OTT platform in Q4 2026, bringing entertainment, creator rewards and planned UNIC Token utility together.



SEOUL, SEOUL, SOUTH KOREA, August 27, 2026 /EINPresswire.com/ -- UNIC Announces Q4 2026 Launch of Web3-Powered Short-Drama OTT Platform

Seoul, South Korea — August 25, 2026 — UNIC Group (U&I Group), the South Korea-based organization behind the UNIC digital ecosystem, today announced plans to expand into mobile-first short-form entertainment with a new short-drama OTT platform targeted for launch in Q4 2026.

The planned platform will focus on vertical, short-form drama content designed for mobile audiences, combining entertainment with digital payments, creator participation and blockchain-enabled utility within the broader UNIC ecosystem.

Bringing Short-Drama Entertainment and Web3 Together

Short-form vertical dramas are becoming an increasingly popular entertainment format for mobile audiences, offering fast-paced stories across genres such as romance, revenge, thriller and drama.

UNIC plans to develop a dedicated OTT platform featuring original and licensed short-form vertical series designed for mobile viewing.

The platform is expected to explore subscription and payment options using the UNIC Token, subject to applicable laws, regulations, platform requirements and final product implementation.

> "Entertainment provides an opportunity to introduce blockchain utility through an experience people already understand and enjoy."
> *Veronica (Marketing head)*

According to the UNIC ecosystem's current framework, the UNIC Token is intended to provide digital utility across participating products and services, including payments, subscriptions, settlements and creator incentives.

Creating Practical Utility for the UNIC Ecosystem

UNIC Token launched on May 21, 2026, and operates on the Cofinex CNX-20 blockchain with a fixed total supply of 500 million UNIC. The token is positioned by UNIC as a digital utility layer connecting participating products, services and platforms within its ecosystem.

The planned OTT platform represents a potential consumer-facing application for this ecosystem, connecting digital entertainment with blockchain-based payment and reward mechanisms.

Entertainment provides an opportunity to introduce blockchain utility through an experience people already understand and enjoy, said Amy Hall, VP at UNIC Group. "Our objective is to build an entertainment platform where audiences can discover engaging short dramas while creators and ecosystem participants can benefit from new digital opportunities."

Opportunities for Creators

UNIC also plans to explore creator-focused features designed to support participation from drama producers, writers, actors and digital creators.

Potential features may include creator rewards, digital subscriptions and other participation mechanisms, subject to the platform's final development and applicable requirements.

The company intends to explore partnerships with entertainment producers and content creators as it develops its short-drama catalog and international expansion strategy.

International Vision

The OTT initiative forms part of UNIC Group's broader ecosystem strategy, which connects blockchain technology with digital entertainment, science, technology, agriculture and other business initiatives.

UNIC's current ecosystem framework identifies OTT and micro-drama entertainment as one of its core business areas, with a focus on mobile-first vertical short-form dramas and Web3 creator rewards.

The company also plans to explore multi-language expansion to support audiences in international markets.

Targeted Q4 2026 Launch

UNIC is targeting Q4 2026 for the initial launch of its short-drama OTT initiative.

Further details regarding the platform, content partnerships, subscription model, supported payment methods, launch markets and availability of UNIC Token utility will be announced as development progresses.

UNIC expects the initiative to become an important consumer-facing component of its broader digital ecosystem and to create new opportunities for audiences, creators and entertainment partners.

For additional information about UNIC, visit **uniccrypto.com** and the project's CoinMarketCap profile.

About UNIC Group

UNIC Group (U&I Group) is developing a diversified ecosystem connecting science, technology, entertainment, agriculture, community initiatives and blockchain-based digital assets.

At the center of the ecosystem is the UNIC Token, a digital asset intended to provide utility across participating products, services and platforms, subject to applicable laws, regulations, platform requirements and actual implementation.

UNIC's ecosystem includes initiatives spanning biotechnology and natural bioactive research, antiviral and antimicrobial technology, digital entertainment, agricultural development, community initiatives and blockchain technology.

Website: uniccrypto.com
CoinMarketCap: coinmarketcap.com/currencies/uni-token/

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