

FENIX360 Celebrates Debut of 'Streaming Reimagined' with Landmark

Artist-first creator platform partners with Gaana, unveils direct-to-fan integration and monetization tools that transform earning capacity

NEW YORK CITY, NY, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [FENIX360](#), representing the future of social media, today announced its global introduction of "[Streaming Reimagined](#)" with a landmark series of live music events streamed on the FENIX360 app.

Streaming Reimagined is a global initiative by FENIX360 and its partners to connect artists and audiences through one innovative platform focused on supporting and empowering creators. By embedding FENIX360's features and functionality into partner streaming services, the model dramatically improves economics for both service operators and artists, expanding income opportunities for creative professionals worldwide.

The celebration began today in New York City with FENIX360's partnership in the inaugural Wonder Games in Times Square, produced by [Wonderama](#), America's longest-running children's television show. Hosted by David Osmond,



FENIX360



FENIX360/Wonderama

alongside actress and social media creator McKenzi Brooke, the event features live music, esports exhibitions, creator showcases, and a special video announcement from Mumbai marking the official debut of Streaming Reimagined at India's All About Music conference.

In Mumbai, FENIX360 and Gaana will unveil a new in-app artist social feed and extensive monetization tools, previewing the first phase of a direct-to-fan integration scheduled for rollout in Q4 2026. The partnership gives creators access to Gaana's ecosystem of more than 40 million monthly visitors across 20+ regional languages, one of the largest digital-music audiences in the world's most populous country.

The celebration continues on Thursday, August 27, when artists from 13 countries will perform in one of the largest coordinated global showcases ever staged by an emerging creative-tech platform, streaming from Mumbai, New York, Los Angeles, Nashville, Munich, Tokyo, Rome, Melbourne, Singapore, Sweden, Jamaica, Costa Rica and Zimbabwe. The "Streaming Reimagined" broadcast will feature a special video and song release from three time Grammy Award winning composer Ricky Kej.

According to FENIX360, the platform was developed to address a global creative economy where more than 98% of artists cannot earn a sustainable living, and dominant platforms pay as little as \$0.003 per stream — roughly \$3,000 for one million plays. Founder, Chairman & CEO Allan Klepfisz describes the current ecosystem as "in disarray," emphasizing that creators deserve dramatically better income options and fair compensation.

"Empowering artists with disruptive technology is long overdue," said Klepfisz. "Creators have been told that a fraction of a cent per stream is the best the industry can do, which is not true. We are cutting out the middlemen to level the playing field for creative artists. It is time for the creators to own their own distribution."

The standalone version of the FENIX360 app flips the traditional model by paying artists 70% or more of all revenue including advertising, far exceeding industry norms. Artists can earn from advertising, commerce, streaming, subscriptions, merch, tickets, collectibles, NFTs, private sessions, and more — all within a single integrated app.

FENIX360 also provides professional-grade tools previously available only to major-label artists, including custom app and website builders, geo-targeted fan notifications, unified social-media



KylieMarshall/FENIX360

management, touring and marketing utilities, and six patent-pending AI systems — AI4AI, GigBooker, Harmony AI, InstApp, and TourBooker & RPM — that form an end-to-end intelligence layer for creative professionals.

Headquartered in Singapore, FENIX360 is preparing for a worldwide rollout across Europe, the UK, and the U.S., with additional distribution partnerships planned and a NASDAQ listing targeted for 2027. The platform has already recruited more than 7,000 artist ambassadors.

The global streaming event on August 27 will also serve as a philanthropic vehicle, driving donations to Teen Cancer America (founded by Roger Daltrey and Pete Townshend of The Who), Creative Visions, and Share and Care, reinforcing the platform's commitment to supporting both the creative community and global nonprofit initiatives.

On Monday, August 31 FENIX360 will introduce the FENIX360 Artist Trust, chaired by international concert promoter Harvey Goldsmith CBE, the legendary promoter behind Live Aid, with the aim of giving back to artists and supporting charities.

About FENIX360

Headquartered in Singapore, FENIX360 is a global social media and creator platform built to empower artists. Currently preparing for its formal global launch, the platform has already recruited a network of over 7,000 artist ambassadors. FENIX360 provides fan engagement tools, commerce capabilities, and high-yield monetization solutions designed to help creators build sustainable businesses around their work. More at www.fenix360.com.

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