



Franklin Planner Launches New Lead Your Life Membership Program to Foster Intentional Living and Personal Productivity

WEST VALLEY CITY, UT, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Franklin Planner, a long-standing authority in time management and personal organization, has officially announced the launch of its first-ever global Lead Your Life membership program. This initiative marks a strategic transition for the time-tested planner retailer as it expands its traditional product offerings to serve as a holistic "Intentional Living" productivity partner for professionals worldwide.

The new program is specifically engineered to support high-achieving professionals and dedicated followers of the foundational Franklin Planning System. By shifting toward an integrated membership structure, the organization aims to enhance physical planning tools with modern, continuous support resources that align with evolving workplace and lifestyle demands. Individuals seeking to optimize their daily schedules can view the new platform directly via the [Franklin Planner Membership Portal](#).

The global membership program introduces several operational and educational features designed to streamline personal organization. Core benefits of the rollout include:

Exclusive Educational Content: Grants members access to proprietary "Big Rocks" productivity webinars led by time-management experts during monthly live events.

Financial Incentives: Includes curated membership discounts that are automatically applied during the order process.

Priority Access: Provides members with early notifications of product launch windows for upcoming products.

Podcast Extras: Additional content from podcast sessions from well-known authors and leadership experts.

Free Gift: For founding members, a free Greenwich Pen & Pencil set is included with your subscription (\$44.95 value)

Additional Content: Video and audio content from workshop seminars are regularly added to help you find what matters most.

"Our objective has always been to help individuals identify their highest priorities and execute their goals effectively," said a spokesperson at Franklin Planner. "The launch of this global membership allows us to provide our customers with a tool that will help them live their best lives. We are now able to support our community continuously through automated logistics and direct content, making the practice of intentional living more accessible."

About Franklin Planner Franklin Planner has spent decades assisting millions of individuals and organizations worldwide in clarifying their values, organizing their schedules, and achieving

significant professional milestones. Built upon the time-tested principles of the Franklin Planning System, the company provides tools, workshops, and resources tailored to contemporary productivity needs. To learn more about the organization's history and foundational philosophy, please visit the [Franklin Planner About Us Page](#).

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