

Lisa Lieberman-Wang Launches AI Implementation Keynote Series for Conferences

Four-part sessions cover analysis, automation, delegation, & process removal, with participants applying the sequence to their own operations during the session

SARASOTA, FL, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Lisa Lieberman-Wang](#), a business and artificial intelligence strategist, has launched a keynote series on applied AI implementation for conferences, corporate events, and association meetings.

The series covers a four-stage sequence for introducing artificial intelligence into business operations: illuminate, automate, delegate, and eliminate. Sessions are available as keynotes, half-day workshops, and full-day intensives.

The first stage applies AI to analysis of existing operations, including offer performance, client language captured in sales conversations, points of prospect drop-off, and allocation of leadership time. The second identifies repetitive tasks suitable for automation, among them follow-up sequences, content repurposing, meeting summaries, and recurring



AI Marketing Mastery #1 Bestseller



Lisa Lieberman-Wang, Business & AI Expert Strategist

reports. The third assigns first-draft production work in marketing, sales, and research to AI systems, with human review applied to output rather than creation. The fourth removes processes and offers that the earlier analysis identifies as no longer contributing.

"The sequence is fixed, and the order carries most of the value," Lieberman-Wang said. "The analysis has to come before the automation, because otherwise organizations automate work that should not exist."

Session content is drawn from implementation work rather than from general AI overview material, Lieberman-Wang said. Participants apply the sequence to their own operations during the session.

"Organizations tell me their teams understand what AI can do and have not yet changed how the work gets done," she said. "The sessions are built to close that distance while people are still in the room."

Lieberman-Wang holds eight artificial intelligence certifications and has spent five years implementing AI systems across marketing, sales, content, and operations functions. She has trained more than 300,000 entrepreneurs and executives over a 35-year career that includes corporate sales leadership roles at IBM and MCI and training engagements with Fortune 100 and Fortune 500 organizations.

Additional topics in the series include AI-assisted presentation and sales communication, market positioning, and ethical AI implementation and compliance for enterprise teams.

Series information is available at www.lisaliebermanwang.com/keynote-speaker-lisa. Media inquiries may be directed to lisa@finetofab.com.

ABOUT LISA LIEBERMAN-WANG

Lisa Lieberman-Wang is a business and AI strategist, keynote speaker, and number one international bestselling author. Over 35 years she has held corporate sales leadership roles at IBM and MCI, trained Fortune 100 and Fortune 500 organizations, spoken at TEDx and at arenas seating 25,000 or more, and served as a trainer within the Tony Robbins organization. She holds eight AI certifications and has trained more than 300,000 entrepreneurs and executives. Her work has been featured in Forbes, Inc. Magazine, Fox Business, Entrepreneur, HuffPost, and Yahoo Finance, and she has appeared on ABC, NBC, and CBS. She is based in Sarasota, Florida.

More information is available at www.lisaliebermanwang.com.

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