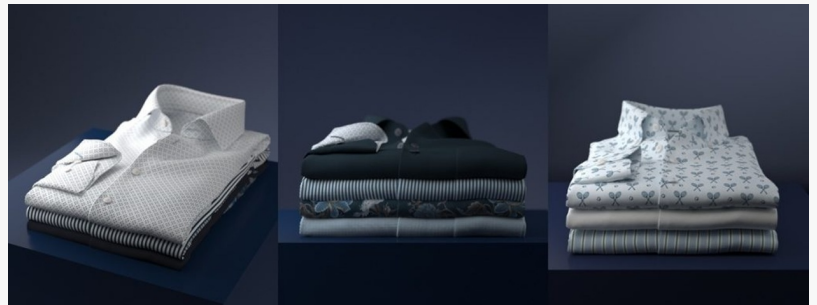


OLYMP is redefining business fashion with Style3D | ASSYST

With Style3D | ASSYST software, OLYMP strengthens its processes and competitiveness – from the first design idea to the POS with production-ready 3D collections

MUNICH/ASCHHEIM, GERMANY,
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Leading European shirt brand OLYMP stands for business fashion with a

lifestyle edge. Its target groups expect perfect fit, premium quality, and a modern look. To quickly and accurately respond to trends, the product specialist relies on flexible processes that combine creative innovation with technical precision.



Olymp shirts created with Style3D

“

Style3D | ASSYST impresses with its innovative technology. The seamless integration of 3D/2D design in the entire development process provides us significant efficiency gains in collection development”

*Thomas Graupner, Director IT,
Organisation & Project
Management, OLYMP*

With Style3D | ASSYST, OLYMP strengthens its processes and competitiveness – from the first design idea to the point of sale. The team develops production-ready collections directly in 3D and enhances wholesale marketing with a mix of selected physical salesman samples (SMS) and a wide range of digital product images in the OLYMP Digital Showroom.

Olymp's forward-looking product presentation is made possible by combining pattern design, simulation, and visualization – from the initial concept to the final product presentation. The integration ensures a high level of realism, accelerates processes, and enhances communication efficiency.

As a result, OLYMP is able to respond more effectively to market demands, reduce the number of physical samples, and elevate product presentation to a new level with high-quality digital images.

OLYMP's Key Objectives

- + Reduce the number of physical samples
- + Develop collections quickly and in line with trends
- + Ensure effective communication throughout the supply chain
- + Guarantee fit accuracy worldwide
- + Strengthen multi-channel sales with digital assets
- + Build brand awareness across all touchpoints through digital product visualizations

Today, OLYMP is not only the market leader for shirts in Germany but also ranks among Europe's leading shirt brands, with a presence in over 40 countries.

About Style3D | ASSYST

Style3D is a global fashion technology company providing AI, [3D fashion design](#) and [digital product development](#) solutions across the fashion and apparel value chain, from product development and manufacturing to marketing. The company serves more than 2,000 customers across over 60 countries and regions.

At the core of its technology is a deep understanding of the fashion industry, combined with a proprietary multiphysics simulation engine that accurately reproduces real-world material properties, including fabric movement, drape and collision. This technology underpins high-fidelity digital garment development and simulation.

Its flagship solutions, Style3D AI and Style3D Studio ([3D fashion design software](#)), combine AI-powered fashion creation with digital garment development and 3D simulation. These capabilities are complemented by ASSYST's 2D CAD and manufacturing solutions, connecting digital product development with production.

Style3D technologies for the European market are provided with a strong focus on EU AI and data protection requirements, including GDPR.

Learn more at www.style3d.com and <https://style3d-assyst.com>

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