

Gourmet Foods Firm Perfect Choice Selects Davinci Micro Fulfillment to Expand Product Sales for U.S. eCommerce Consumers

Business launches plan to speed fulfillment, bring its products to more U.S. customers through familiar online marketplaces such as Amazon, Walmart and Shopify.

BOUND BROOK, NJ, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- Perfect Choice, a Chilean-based producer of gourmet, ready to use, all-natural spreads and sauces, has selected Davinci Micro Fulfillment as its strategic logistics partner supporting its expansion of eCommerce sales in the U.S.

Founded in 2013, Perfect Choice specializes in bringing the [finest gourmet products](#) to food lovers around the world, simplifying the culinary experience while encouraging flavor creativity. The company's spreads, sauces and pesto products for any occasion are found in over 1,000 retail locations in Chile as well as other South American countries. This year the company also is expanding in six Central American countries.

Perfect Choice has been operating in the U.S. since 2023. As it looks to grow beyond its current footprint, Perfect Choice decided to pursue a more comprehensive eCommerce presence in the United States. It wanted to bring its products to more U.S. customers through familiar online marketplaces, such as Amazon, Walmart and Shopify.



Perfect Choice has partnered with Davinci Micro Fulfillment to expand online sales of its gourmet spreads and related food products to U.S. consumers



DAVINCI
MICRO FULFILLMENT

Davinci Micro Fulfillment specializes in rapid, efficient eCommerce fulfillment, positioning product close to consumers for order delivery in 1 or 2 days



Davinci is our principal warehouse and fulfillment provider in the U.S.; they receive and manage our inventory and do all the necessary tasks to process online orders from Walmart and Amazon.”

Emily Cespedes, Perfect Choice's eCommerce manager.

The biggest obstacle was overcoming the challenge of forward placing inventory in the U.S. cost-effectively and then finding a service provider to perform quick-turn fulfillment. It had several needs, seeking a partner that could provide the technology and expertise to connect Perfect Choice into third-party sellers; provide counsel and support on those platforms' processes and protocols for product placement and marketing; and provide the physical assets, personnel, technology and logistics expertise to receive and manage U.S. inventory on site – and fulfill orders flawlessly and efficiently.

Specific to fulfillment management, Perfect Choice wanted a firm with resources and services for inventory

management, order pick, pack and shipping, with final-mile parcel delivery in 1 to 2 days.

After trying out several different logistics and warehousing services, Perfect Choice came to Davinci Micro Fulfillment. Davinci developed and deployed an integrated package specific to Perfect Choice's needs, including a micro-site warehouse in Florida, receipt and put away on site of Perfect Choice products imported via ocean carriage, inventory management, online order processing and final-mile delivery.

Underpinning the service package is a sophisticated [AI-driven technology platform](#) purpose-built for the unique challenges of micro-fulfillment in a fast-turn eCommerce environment.

“Davinci is our principal warehouse and fulfillment provider in the U.S.; they receive and manage our inventory and do all the necessary tasks to process online orders from Walmart and Amazon,” said Emily Cespedes, Perfect Choice's eCommerce manager. “They are helping us explore and better understand the U.S eCommerce market and consumers.”

She noted as well that Davinci's micro-fulfillment services and constant support are helping Perfect Choice improve inventory control and delivery speed, optimize product margin, and contribute to an overall excellent customer experience.

She added as well that Davinci is handling the packaging and shipping of special orders of sample packages which go out to influencers and others. Cespedes also expects Davinci to help with expanded sales of other products, such as olive oil, to U.S. consumers.

As it learns from its current program placing about a dozen products in third-party marketplaces, Perfect Choice also is exploring additional expansion into direct-to-consumer sales. “We are focused on faster and better fulfillment, meeting customers where and when they want to order, and providing a great product experience,” she said.

Going forward, Cespedes expects Davinci to support Perfect Choice's future initiatives to optimize and further expand its presence and sales growth with third-party online marketplaces like Amazon, Walmart and others.

"We have a very good integrated team with Davinci; they have been very responsive," Cespedes added. "We look forward to growing our brand and presence in the U.S. with Davinci providing the fulfillment support and expertise we need to build great customer confidence in our quality products and grow out market share in the future."

CONSUMER SURVEY: PROVIDE PERFECT CHOICE WITH YOUR THOUGHTS.

Perfect Choice is interested in consumer feedback to better understand and respond to customer preferences, interests and desires for high-quality gourmet food products. Take the survey at this link: [Perfect Choice Consumer Survey](#)

About Perfect Choice: Since 2013, Perfect Choice has brought the best gourmet products to food lovers. We carefully select every ingredient of the highest quality to ensure each product is delicious, top-tier, and easy to use. Let's spread the happiness. www.perfectchoice.com

About Davinci Micro Fulfillment: Davinci Micro Fulfillment® partners with consumer brands and retailers to support their fast, forward fulfillment with an end-to-end solution that includes front-end merchandising, network optimization, and fulfillment services provided from our micro-fulfillment centers. Davinci's end-to-end solution provides brands with the technology platform, process and resources to ensure that appropriate products will be offered for each dot-com channel, merchandised with effective content, pricing and promotion, placed into Davinci micro-fulfillment centers (MFCs) at ideal U.S. locations in optimized quantities, and fulfilled to consumers through processes that minimize lead-time and cost. For more information, visit us at <https://davincimicrofulfillment.com/contact-us/>

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