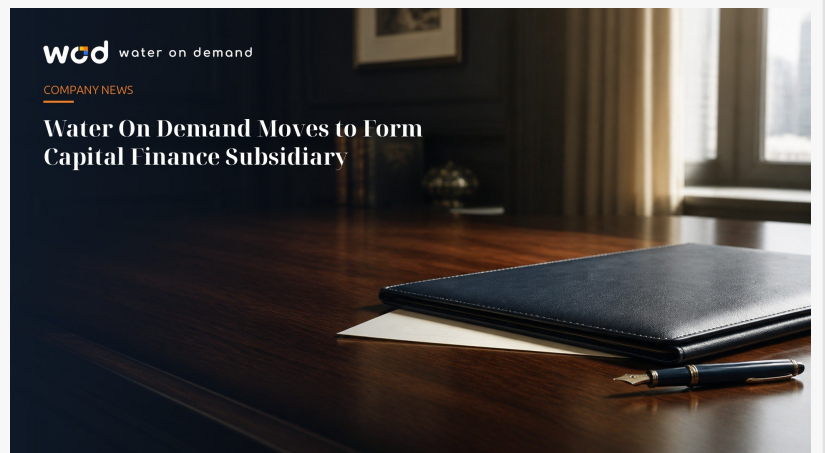


Water On Demand Moves to Form Capital Finance Subsidiary to Lend on Water Projects

Water On Demand™ has received a counsel memorandum on Texas commercial lending and is forming its own lending subsidiary to originate water-project financing.

CLEARWATER, FL, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [Water On Demand, Inc.](https://www.einpresswire.com/news/2026/08/25/water-on-demand-moves-to-form-capital-finance-subsidiary) today said it is moving to form Water On Demand Capital Finance, Inc., a wholly owned subsidiary whose purpose is to originate commercial-purpose loans in support of water infrastructure initiatives. Formation of the subsidiary is underway.



Water On Demand, Inc. develops financial and operating solutions for essential water infrastructure

Water projects are typically financed by outside lenders. The new entity is how Water On Demand intends to originate that financing itself, in its own name. The company is building toward providing every stage in the stack of water-treatment-system financing and implementation. That is how water starts to take shape as an asset class, the way real estate and energy did.

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We wanted to know how we could proceed before we even contemplated the next step. It is that discipline that allows us to build this entity with precision and care.”

Cory Mertes, Chief Financial Officer of Water On Demand.

Water On Demand engaged legal counsel and received a memorandum indicating how the company can proceed under Texas commercial-lending requirements. The company intends to retain that counsel to prepare the loan origination documentation for the new subsidiary.

"Arranging someone else's financing and writing our own paper are two entirely different value propositions. One is a service business. The other is a balance sheet. With this in hand we are setting out to build the second one, and to build something we have not seen anyone else do in water," said [Ken Berenger, Chief Executive Officer and Co-founder of Water On Demand.](#)

"We wanted to know how we could proceed before we even contemplated the next step. It is that discipline that allows us to build this entity with precision and care," said [Cory Mertes, Chief Financial Officer of Water On Demand](#).

About Water On Demand

Water On Demand, Inc. develops financial and operating solutions for essential water infrastructure. The company works to connect capital, equipment, operating businesses and recurring service opportunities in markets where conventional infrastructure development can be slow, capital-intensive or difficult to scale. Water On Demand Capital Finance, Inc. is the wholly owned subsidiary being formed to act as lender of record for commercial-purpose loans in support of those water infrastructure initiatives. More information is available at waterondemand.com.

Forward-Looking Statements

This press release is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any security. Water On Demand, Inc. and Gridwater are separate entities. A reference to one is not an offer of securities in the other.

Consultation with counsel, the memorandum received, any intended retention of counsel to prepare documentation, and any introductions to prospective purchasers of loans are not a license, a regulatory approval, a completed loan, or a commitment by any party to originate, fund, or purchase loans. Statements about the formation of Water On Demand Capital Finance, Inc., future loan documentation, prospective purchaser relationships, comparisons to other asset classes, tax treatment, and the company's intended lending activities are forward-looking and subject to board authorization, documentation, market conditions, individual tax circumstances, and other risks. Tax treatment varies and depends on qualification and holding-period requirements. Investors should consult their own tax advisors. No financing outcome, tax outcome, or business result is guaranteed.

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