



Celebration of Life for Bill Rasmussen, Founder of ESPN, to Be Livestreamed Thursday, August 27

NEW PORT RICHEY, FL, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Family, friends, and members of the community are invited to join a livestreamed Celebration of Life honoring Bill Rasmussen on Thursday, August 27, 2026, beginning at 10:50 a.m. Eastern Time.



Longtime ESPN anchor Chris Berman famously called ESPN founder Bill Rasmussen the network's "George Washington."

Chris Berman

The service will be available online at:

<http://www.idlewild.org/funeral>

Those unable to attend in person are warmly invited to participate virtually as we remember Bill's life, legacy, and the many people whose lives he touched.

In lieu of flowers, donations may be made to the American Parkinson Disease Association (APDA):

<https://www.apdaparkinson.org/donate>

Letters of appreciation may be sent to:

William F. Rasmussen Revocable Living Trust □ PO Box 715 □ New Port Richey, FL 34656

Event Details

Event: Celebration of Life for Bill Rasmussen

Date: Thursday, August 27, 2026

Time: 10:50 a.m. Eastern Time

Livestream: <http://www.idlewild.org/funeral>

Memorial Donations: [APDAparkinson.org/donate](https://www.apdaparkinson.org/donate)

Questions: PenniLeighGraham@icloud.com

Penni Leigh Graham

Friend of Bill Rasmussen

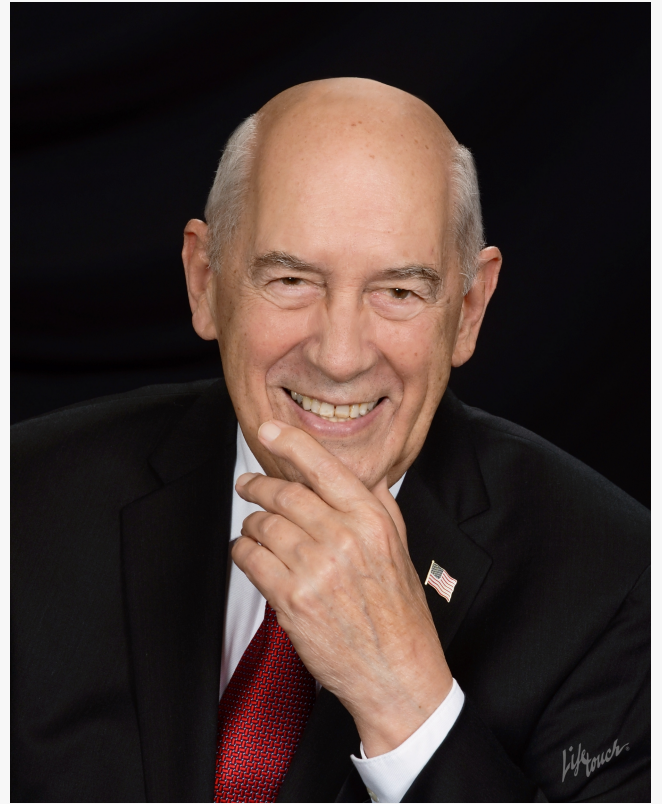
pennileighgraham@icloud.com

Visit us on social media:

[Instagram](#)

[Facebook](#)

Other



Bill Rasmussen, founder of ESPN, is the intentional optimist whose vision helped transform sports media and reshape American sports culture.

This press release can be viewed online at: <https://www.einpresswire.com/article/936989614>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.