

Nutrient TV's National Launch on Christian Television Network Sept 5 2026 will Confront America's Chronic Disease Crisis

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Nutrient TV, a national alternative health television and podcast platform, today announced its national broadcast launch on Christian Television Network (CTN). The weekly half-hour program premieres Saturday, September 5, 2026, at 11:30 a.m. ET.

Created by Alan C. North, Founder and Host of Nutrient TV and Founder &

CEO of KetoMed Nutraceuticals, Nutrient TV was built around a question millions of Americans are asking: Why are Americans getting sicker, more medicated, and more confused despite more drugs, more healthcare spending, and more health information than ever before?

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America spends more on healthcare than any nation in history, yet chronic disease keeps rising. We should be asking why.”

Alan C. North

With over 40% of U.S. adults living with obesity, over 115 million American adults living with prediabetes or insulin resistance, and over 1,700 cancer deaths per day in the U.S., Nutrient TV will examine the food, lifestyle, metabolic, commercial, institutional, and political forces behind America's chronic disease crisis.

“Real science matters. Good doctors matter. We need both,” said North. “This isn't about being anti-science, anti-

doctor, or anti-medicine. It's about questioning what isn't working, following the evidence wherever it leads, and recognizing that nutrition, lifestyle, metabolism, and personal responsibility matter too. America spends more on healthcare than any nation in history, yet chronic disease keeps rising. We should be asking why.”



Alan C. North, Founder and Host of Nutrient TV and Founder & CEO of KetoMed Nutraceuticals

Nutrient TV will examine how Big Pharma, Big Food, Big Sugar, Big Insurance, processed-food companies, pharmaceutical advertising, political influence, conflicting dietary advice, and other powerful interests shape the health information Americans act upon.

The program will explore metabolic health, insulin resistance, blood sugar, Type 2 diabetes, sustainable weight loss, ketogenic nutrition, GLP-1 drugs, peptides, longevity, biohacking, supplements, cancer research, food quality, faith, prayer, purpose, and the Biblical principle of respecting the body God gave us.

Nutrient TV combines the look and pace of a national health news broadcast with podcast-style deep dives, digital video, social media, health education, and wellness commerce.

Most wellness brands do not own real media. Most health media platforms do not have direct product economics. Most podcasts do not have a national television engine. Nutrient TV brings all three together.

KetoMed Nutraceuticals serves as Nutrient TV's founding sponsor, giving the program freedom to develop its editorial voice without depending on pharmaceutical companies, processed-food conglomerates, insurance companies, political interests, or competing supplement brands.

Nutrient TV premieres on CTN, with distribution through DIRECTV, Dish, Glorystar, Roku, Apple TV, Android TV, Fire TV, Google TV, and others, plus additional regional Christian television distribution.

Combined distribution represents a potential television reach of 80 to 100 million U.S. households. The same programming will extend to podcast platforms and digital channels.

For more information, visit [NutrientTV.com](https://www.nutrienttv.com).

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