



iCrossing Named Among Providers in Media Management Services Landscape Report

NEW YORK, NY, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- iCrossing, a Hearst-owned global digital marketing agency and marketing technology consultancy, today announced it was named among the vendors included in [The Media Management Services Landscape, Q2 2026](#), a report published by Forrester.

The report provides an overview of 35 media management services providers and examines how organizations approach media planning, buying, measurement, and optimization in an evolving marketing environment. iCrossing is listed among the vendors included in the report for marketing executives evaluating media management services providers.

"As media complexity continues to increase, organizations are re-evaluating how they approach accountability and measurement," said Dmitry Klebanov, President at iCrossing. "We are pleased to be included in this landscape."

The Media Management Services Landscape, Q2 2026 is available to Forrester clients or for purchase.

Forrester Objectivity Statement

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About iCrossing

iCrossing is a Hearst-owned global digital marketing agency and marketing technology consultancy that helps brands build data-driven, measurable marketing programs.

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