

OnPage Recognized in the Gartner® Hype Cycle™ for IT Operations, 2026

OnPage views its inclusion as highlighting the role of automated incident response in strengthening operational resilience.

WALTHAM, MA, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [OnPage Corporation](#), a provider of an

advanced, secure critical

communication and collaboration platform that ensures urgent alerts are never missed, today announced its inclusion in the Gartner® Hype Cycle™ for IT Operations, 2026, published on June 24, 2026.



OnPage

“

We believe OnPage's inclusion in this Gartner Hype Cycle reflects the growing need to connect monitoring and observability workflows with automated alerting, on-call scheduling and escalation. ”

Judit Sharon, CEO of OnPage

OnPage was recognized as a Sample Vendor in the [Automated Incident Response](#) (AIR) category. According to Gartner, “automated incident response centralizes the routing of events or incidents through a policy or rule-based engine, on-call scheduler and streamlined collaboration.” Gartner rates the category's benefit as “High,” its maturity as “Mature mainstream” and its market penetration at more than 50% of the target audience. The report's Priority Matrix also places AIR among high-benefit innovations with less than two years to mainstream adoption.

“IT operations teams are managing increasingly distributed systems, cloud services and automated workflows, but the last mile of incident response still depends on getting the right person engaged quickly and reliably,” said Judit Sharon, founder and CEO of OnPage. “We believe OnPage's inclusion in this Gartner Hype Cycle reflects the growing need to connect monitoring and observability workflows with automated alerting, on-call scheduling and escalation. OnPage helps teams move from signal to action faster, reduce missed alerts and shorten resolution times.”

The Gartner report notes that “Manual processes for incident resolution are a challenge, especially when multiple experts need to be involved, time is of the essence and the

organization wants to improve efficiency.” The report also notes that for DevOps teams, juggling contact lists and lack of seamless collaboration inhibit speedy delivery and stability of application features. Automated incident response (AIR) solutions solve this by proactively automating tasks handled manually, streamlining handoffs between support personnel, and reducing cognitive load during high-severity incidents.

In practice, if an infrastructure monitoring platform detects a critical database failure after hours, OnPage can automatically identify the engineer currently on call based on the team’s schedule and route the alert directly to that person. If the alert is not acknowledged within the configured timeframe, OnPage can automatically escalate the incident to the next responder, while acknowledgments, notes and status changes are synchronized with connected monitoring, ITSM or collaboration tools. This removes manual steps from the response process, including determining who is on call, tracking down the next responder during an escalation and updating multiple systems as the incident progresses.

OnPage combines precision-based alert assignment, persistent Alert-Until-Read notifications, fail-safe on-call scheduling, automated escalation, alert noise reduction, acknowledgment tracking and real-time audit trails. High-priority alerts can bypass device silent mode and Do Not Disturb settings, helping urgent incidents rise above notification clutter. By automating [incident alert management](#) and responder engagement, OnPage helps organizations reduce alert fatigue, shorten mean time to resolution, meet service-level commitments and improve operational efficiency and resilience.

To learn more about OnPage’s automated incident response, incident alert management and on-call scheduling platform, visit <https://www.onpage.com/it-incident-response/>.

Gartner, Hype Cycle for IT Operations, 2026, Paul Wang, Roger Williams, Tobi Bet, Leo Li, Mark Margevicius, 24 June 2026.

Gartner does not endorse any company, vendor, product or service depicted in its publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner publications consist of the opinions of Gartner’s business and technology insights organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this publication, including any warranties of merchantability or fitness for a particular purpose.

GARTNER and HYPE CYCLE are trademarks of Gartner, Inc. and/or its affiliates.

About OnPage

OnPage Corporation empowers healthcare organizations and IT teams to significantly improve their event detection and response with an advanced, secure critical communication and collaboration platform. By unifying automation, secure messaging, collaboration and real-time

analytical insights, OnPage's purpose-built platform supports complex workflows with unmatched precision and ensures that urgent alerts are never missed. For healthcare organizations, OnPage offers an all-in-one, HIPAA-compliant clinical communication platform designed to accelerate response times, improve coordination, enhance patient outcomes and reduce risks. For IT teams, OnPage provides an automated incident alert management and on-call scheduling platform, streamlining incident response by delivering persistent, real-time alerts to the right on-call engineers, reducing mean time to resolution and boosting operational efficiency.

OnPage's solutions are widely adopted across various industries, including healthcare, IT and managed services, manufacturing and field services. Founded in 2011, OnPage is certified as a Women's Business Enterprise (WBE) by the Center for Women & Enterprise, a regional partner of the Women's Business Enterprise National Council, and actively champions women-owned businesses to drive impactful change. For more information, visit <https://www.onpage.com>.

Marketing Team

OnPage Corporation

+1 781-916-0040

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/937002823>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.