

New single alert, Da gaimchng3r: 'Addicted' Featuring Kali Red

Da gaimchng3r "Addicted (feat. Kali Red)." This track features a fresh, modern sound that should appeal to hip hop fans both young and old.

LOS ANGELES, CA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Veteran Los Angeles rapper [Da Gaimchng3r](#) delivers an open letter to the music industry, with his release of "[Addicted](#) (feat. Kali Red)." This track features innovative beat design that blends trap-style drums with elastic bass lines, pitched vocal shouts and sparkling electric piano, giving it a fresh, modern sound that should appeal to hip hop fans both young and old. Guest vocalist Kali Red lends her sultry pipes to an infectious hook, framed by emphatic verses that speak to the obsessive nature of the music

business from an insider's perspective. West coast rap fans in particular will appreciate the soulful sounds and slick, hard-hitting beats of Da [Gaimchng3r](#) "Addicted (feat. Kali Red)."

Outstanding production, great sounding mix. Sounds fantastic at high volume levels. Killer groove. Tremendous beat design that blends elements of funk and soul with modern trap and contemporary R&B sound design. Bass sounds amazing, great stuff from the bottom up. Kali's main hook sounds incredible, great production there, nice autotune and layering. Love her outro hook, terrific melodic ear worm. Verses are crisp and tight, with a natural, easy flow with plenty of rhythmic variety to keep listeners engaged. Nice vocal stacks as well. Lyrics do a great job of illustrating the compulsive nature and competitiveness of the music industry, conveying the cutthroat resolve that often occurs behind the scenes. Overall, this track really slaps, with a beat design you can feel deep in your chest. Great performances and production, all around!



The cover of the single

DA GAIMCHNG3R (also known as Havoc da Mouthpiece) is a veteran artist, producer, and executive whose imprint on music and culture spans decades. A former pillar of the legendary group South-Central Cartel, he has since evolved beyond the role of performer - building a reputation for crafting, producing, and marketing albums that resonate deeply and live on. Under the banner GWK Records (where he serves as CEO), DA GAIMCHNG3R has overseen a body of work that reflects his artistic integrity, business acumen, and commitment to excellence.

Through a collaborative bond with Lil "Squirrel" Chi-Lites - son of soul music icon The Chi-Lites legend Robert "Squirrel" — he has extended his reach into the broader music industry, forging lifelong connections and alliances that amplify every project he touches. Under his leadership, what began as a solo creative venture has grown into a powerhouse network of artists, producers, and executives GaimChng3r Entertainment. This award-winning management team brings decades of combined experience on both the creative and business sides - delivering performances, productions, and marketing campaigns that rival, and often exceed, what traditional record labels have achieved in the past.

Today, DA GAIMCHNG3R stands at the helm of GaimChng3r Entertainment (GCE) -

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Gaimchng3r Entertainment

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